

Study-UK Discover You – Open Day 2017 - 18

Code of conduct for the event

- Only enlisted and authorised personnel will be present at the booth
- Not more than two persons from an agency will be allowed at the same time in the booth, and they must wear badges provided by British Council
- Information can only be provided from the assigned booth
- Local Agents can distribute their leaflets, flyers, brochures etc. inside the UK Education Open Day area for their own marketing purpose but it should contain information on the UK institutes they represent only
- Local Agents are not allowed to form crowds around students while talking to them in the hall area
- Local Agents are only allowed to promote the representing UK institution(s) during the event
- Local agents are only allowed to give information of their representing UK institution(s) from their respective booths
- Local Agents should not give any wrong information about other institutions which might cause a negative impression
- Agents are strictly prohibited to use any language corresponding to the following "British Council as being the co-partner in organising the UK Education Open day"
- Agents are strictly prohibited to use British Council's or any staff's name or photographs in their promotional items without obtaining prior approval.

I, the undersigned, hereby agree to follow the code of conduct.

Name	Signature	Organisation	Date

Contact information

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