

Education Intelligence

2017 – 2018 subscription plan

Make an impact with Education Intelligence

Research, student insights and analysis that
provide an internationalisation edge

Education Intelligence subscription packages offer current and relevant market intelligence, insight and analysis. Over 115 UK education institutions and organisations subscribe to our annual service encompassing research reports and data mining tools that provide invaluable support for recruitment and marketing efforts.

For the 2017-2018 subscription year, our comprehensive market intelligence reports will continue to meet your key needs in surveying the changing global education market.

	Unlimited**	Advanced	Basic
Price	£5900	£3400	£2900
Education Intelligence reports	All	30	15
Higher Education student data tool and HESA TNE data*	✓	✓	✓
Student Insight data tool	✓	✓	—
Education Intelligence: Interactive Access	✓	✓	—
Interactive Access raw data	✓	—	—
Education Intelligence presentation slides	✓	—	—

* Access to the Higher Education student data tool and HESA TNE data is limited to UK higher education institutions that report their student numbers to HESA, regardless of subscription.

**An alternative Unlimited package available at £4400, without access to HESA data, is offered to non-HESA reporting institutions and other education organisations. Please contact us for more information on other packages for non-HESA institutions.

How to subscribe

Complete the subscription form and email it to:
ei_subscription@britishcouncil.org.hk

Once the completed subscription registration form is received, British Council will send a confirmation of receipt notice via email after details on the form are verified. An official invoice will subsequently be issued to the administration account holder. We will ensure that the subscription commences on 1 April 2017, or within two working days of the confirmation email being sent.

[Download registration form](#)

Our research portfolio in 2017-2018

We offer a wealth of data and analysis to meet your needs

Access potential of your target markets



Country Brief

Demographic and economic overviews featuring current data, localised market intelligence and forecasts to support market evaluation

40 refreshed reports

Gauge global student sentiment



Student Insight

Discover the significant factors influencing the decision making of students considering overseas study

Eight brand new reports with exclusive primary research data about student decision making and preferences.



Subject Spotlight

Examine international student demand for specific subjects within a global context

Two new reports featuring subject specific topics

Keep abreast of global education trends



EI Features

An in-depth examination of a current education issue that is a focus in the sector

Three brand new reports enhanced with exclusive primary data and insightful analysis



Partnership Access

Insight into key transnational education issues including new education markets and evolving policies

Two brand new reports examining opportunities in a growing sector

Education Intelligence data tools

Higher Education student data tool

- Access current and historic HESA data for trend analysis
- Select from 19 data fields for research customisation
- Facilitate seamless generation of corresponding charts for easy insertion into reports
- Export data to Excel for further and deeper analysis

Student Insight data tool

- Unlocks opinions about overseas study from more than 200,000 students around the world
- Identifies the underlying influencers and motivating factors driving student decision making
- Generates quick country summaries featuring top-line data on student decision making

Education Intelligence: Interactive Access

- Top-line market intelligence data for over 50 countries
- Enables comparative analyses of demographic, economic and education data
- Unlimited subscribers can access all raw data for further and deeper analysis

Enquiries

For additional information, please e-mail ei.subscription@britishcouncil.org.hk

Education Intelligence is the British Council's global higher education service. We provide reliable and accurate research, analysis and data to higher education institutions. Market intelligence is essential to locate effective partnerships, create solid collaborations and make strategic decisions regarding marketing and student recruitment.