

UK-China Innovation and Enterprise Education Forum

17-18 March 2017, Beijing

Introduction

On 17-18 March 2017, the British Council will host the second Forum on Innovation and Enterprise Education in Beijing, China.

The event is a follow-up to the first UK-China Entrepreneurship Education and Graduate Employability Symposium, which took place in March 2016. Agreements reached at the Symposium include:

1. Boosting innovation, entrepreneurship and graduate employability is a shared priority for the UK and China.
2. Quality of teaching and learning, business-industry links, and the student experience are key factors determining the effectiveness of innovation and enterprise education.
3. A holistic and wide-reaching approach is required in which government, industry, universities, and local communities work together to create the right eco-system.

At this second Forum, British and Chinese participants will come together to consider a number of critical challenges for innovation and entrepreneurship education in order to progress policy thinking and institutional best practice. These challenges include:

1. How to provide quality assurance and develop national standards for innovation and entrepreneurship education?
2. How to integrate innovation and entrepreneurship education into curriculums and support teachers in delivering them?
3. How to improve learning effectiveness and the student experience to truly cultivate innovation and entrepreneurship?

Objectives

The event will provide a platform for British and Chinese education policy-makers and practitioners to:

1. Examine the key challenges confronting both countries' education systems in terms of innovation and entrepreneurship education.
2. Share and discuss the latest policy thinking and good practice in addressing these challenges.
3. Support like-minded institutions in developing international collaborative partnerships in the field of innovation and entrepreneurship education.

The event will also provide an opportunity to explore the potential of establishing a UK-China Alliance on Innovation and Enterprise Education, which would provide a long-term mechanism for exchange and collaboration in this field.

Audience

The event is open to:

- British and Chinese higher and vocational education institutions with a keen interest in developing innovation and entrepreneurship education, and/or that would like to develop international partnerships in this field.
- British and Chinese education policy-makers and representatives from relevant mission groups and professional bodies/associations/think tanks.

Event Details

Date: 17-18 March 2017
 Venue: Beijing

Friday 17 March	
AM	<p>09.00-09.15 Opening</p> <p>Session I: A systemic approach to in Innovation and Enterprise Education (IEE)</p> <p>Keynote Speeches</p> <p>09.15-09.40 National Policy Direction in China</p> <p>09.40-10.05 A systemic approach to IEE</p> <p>10.05-10.30 Coffee Break</p> <p>10.30-11.05 Boost IEE in Higher Education institutions</p> <p>11.05-11.30 Setting out the Quality Assurance framework and Standards in IEE</p> <p>11.30-12.00 Panel Discussion with all plenary speakers</p> <p>12.00-12.10 Round-up of the morning</p> <p>12.10-13.30 Lunch</p>
PM	<p>Session II: Innovation and Enterprise Education in Action</p> <p>Case studies, presentations, facilitated discussion in two breakout groups each focusing on a specific aspects of IEE</p> <p><u><i>Group 1: Quality, Standards and Practice</i></u></p> <p>This group will look at</p> <ul style="list-style-type: none"> • UK experience in developing quality assurance framework in IEE in detail • setting standards and indicators in IEE • evaluation of IEE effectiveness and student outcomes <p><u><i>Group 2: IEE curriculum and teacher's capacity building</i></u></p> <p>This group will look at</p> <ul style="list-style-type: none"> • various approaches of delivering IEE through the curriculum system both from the leadership and practitioners perspective • how teachers could be supported to lead IEE with confidence • a variety of effective teaching practice and methodologies <p>13.30-15.00 Case studies and presentations (20 min each)</p>

15.00-15.25	Coffee break
15.25-16.50	Facilitated discussions around: <ul style="list-style-type: none"> • learning from the case studies • shared challenges and responses • UK-China partnering potential and recommended actions points
16.50-17.00	Chairs round up the session, confirm outcomes and agree action points

Friday 18 March

Session III: Student Support and Experience	
	09.00-09.10 Introduction and recap of day one of the forum
	09.10-09.35 A coherent student support
	09.35-10.00 On the way to international business start-up
AM	10.00-10.25 My journey to entrepreneurship Reflection from a Chinese or UK young entrepreneur
	10.25-10.50 Facilitated panel discussion with all speakers
	10.50-11.20 Coffee break
	11.20-11.50 Report back from group discussions on day one
	11.50-12.00 Launch of / call for sign up to the UK-China IEE Alliance (tbc)
	12.00-12.15 Final round-up of the forum
	12.15 Lunch
Optional Modules (tbc)	
PM	Option 1: Roundtable discussions on taking forward the UK-China IEE alliance Option 2: Training workshops on effective IEE teaching methodologies

You may find more background information in the attachment