

Business, Banking and Finance Education UK Exhibition Series of Activities Jakarta - Indonesia, 10 - 12 November 2016

Due to the success and positive responses from the previous subject specific exhibition, British Council Indonesia will hold another education UK exhibition this year in Jakarta that focuses on the subject of Business, Banking and Finance. The exhibition aims at potential students who would like to continue their study in the area of Business, Banking and Finance in the UK, both for undergraduate and postgraduate programmes.

Why Business, Banking and Finance?

United Kingdom (UK) remains a favorite destination for those who want to succeed in business field. This is because UK has its long history of education, internationally recognized qualifications, also UK is one of the world's leading business locations and the number one destination for inward investment in Europe, hence the opportunity for students to build their experience is definitely unmatched.

Moreover, based on the data from Higher Education Statistic Agency, in 2014/2015 the number of Indonesian students pursuing their study in Business, Banking and Finance in the UK has remained the largest compared to other subjects.

Opportunities for the UK

- Business, banking and finance studies remain the most popular subject choices at both UG and PG level for Indonesian students over the last 5 years. Based on HESA data 34% of Indonesian students choosing for business and management studies in 2014 – 15.
- According to the Head of ACCA Indonesia - Mulyadi Setiakusuma, in the last 3 years, the performance of Indonesia banking industry has been better than other ASEAN countries. To maintain the good performances, Indonesia needs more professional bankers with strong business acumen. This is the opportunity for the UK institutions to showcase their study programmes in business, banking and finance area.
- Self-funded and sponsored students favour business, banking and finance subjects both for the improved career prospects they offer due to the skills shortages, as well as the financial rewards, incentives and status.

Exhibition Schedule

- Day, date : **Saturday 12 November 2016**
- Time : 09.30–12.00 : Market Briefing and Presentation from Guest Speaker (11.30-12.00 Dress stands)
12.00 – 19.00: Exhibition open to public
- Venue : Mandarin Oriental Hotel Jakarta
- Participation fee: £2,600 plus VAT
- [Further Exhibition details](#)
- [Direct registration link](#)

Series of Activities

Series of activities that will involve key influencers in student decision making will be held prior to the exhibition. These activities provide the chance for the exhibitors to create more engagement with key influencers and explore potential opportunity in the higher education sector in Indonesia.

The activities are as follows

I. **British Council School Counsellor Seminar** **“Guidance for UK University Application Journey”**

The School Counsellor Seminar aims to:

- Raise awareness of UK education amongst secondary schools in Indonesia, especially the international schools.
- Provide an overview of UK Education system
- Provide thorough information on how to apply to a UK university
- Strengthen the relationships with school counsellors and principals

The seminar is targeted at key influencers for the students' decision making process in choosing further study, as follows:

- School Counsellors from international schools
- Principals from international schools
- School Counsellors and Principals from potential private and state schools

The event will consist of 2 main activities; **seminar and networking lunch**. UCAS and UKVI will be invited to deliver presentations at the seminar and **opportunity to contribute in 3 presentation sessions will be opened to Exhibitors**. Presentation slots of 30 minutes will be allocated to participating UK Universities based on the submitted proposal.

Following topics will be considered for the seminar:

- How to guide your students to making successful applications to UK universities
This topic will cover tips on choosing the right subject, explaining the various requirements needed for different subject, portfolio preparation and interview guide.
- Tips on writing references for students
This topic will cover explaining what a UCAS reference is and key elements that need to be included as part of the reference.
- How to guide your students in writing their personal statements
This topic will provide an overview of writing a personal statement including how to effectively structure a personal statement

The networking lunch will be held after the seminar and all exhibitors will be invited to join and build network with school counselors.

The schedule of the **School Counsellor Seminar** is as follows:

- Day, date : **Thursday 10 November 2016**
- Time : 09.00 – 12.00 : Seminar
**only universities that deliver the seminar will attend*
12.00 – 14.30 : Networking Lunch
**all exhibitors are invited to attend*
- Venue : Le Meridien Hotel Jakarta

II. Business Banking and Finance Higher Education Facilitated Networking Session : UK and Indonesian Universities

British Council will facilitate a networking session to strengthen the partnership and collaboration between UK and Indonesian universities, particularly in the Business Banking and Finance area.

Objectives:

- To create an opportunity for UK and Indonesian Universities to meet and build their network.
- To explore new and/or deepening existing partnership and collaboration between UK and Indonesian universities.

The schedule of the **Facilitated Networking Session** is as follows:

- Day/ Date : **Friday, 11 November 2016**
- Time : 08.30 – 13.00
- Venue : TBC (Jakarta)

The Networking session will be joined by International office staffs and faculty members from invited Indonesian universities. All UK Universities participating at the exhibition will be able to join this event by following the registration procedure that will be informed once the university is registered for the exhibition

III. UK Alumni Networking Dinner

British Council will be holding a UK Alumni networking dinner. The networking dinner will invite UK alumni who studied at the UK institutions attending the exhibition. Participating UK institutions will be able to join the dinner.

The schedule of the **UK Alumni Networking Dinner** is as follows:

- Day, date : **Friday 11 November 2016**
- Time : 18.30 – 20.30
- Venue : TBC (Jakarta)