

## UNDERGRADUATE RECRUITMENT

To support the growth of UK universities' undergraduate recruitment efforts in the USA, the British Council leads roadshows in key cities, states and regions. These programmes include:

- UK presence at established recruitment fairs
- Education UK mini-fairs
- Counselor briefings and tours
- UK presence at national and regional conferences
- Opportunities to present at conferences
- Pre-event briefings for UK participants

**NACAC National Conference**

Columbus, Ohio

Thursday 22 September–Saturday, 24 September 2016

Registration details: [guting.zheng@britishcouncil.org](mailto:guting.zheng@britishcouncil.org)

**Education UK Chicago Roadshow \***

Chicago, Evanston, Schaumburg, & Naperville

Friday, 30 September–Thursday, 6 October 2016

**Education UK Mid-Atlantic and Northeast Tour\***

Baltimore, Washington DC, Virginia, Philadelphia,  
Greater New York Metro, & Greater Boston Metro

Sunday, 16 October– Friday, 28 October 2016

## STUDY ABROAD &amp; EXCHANGE

The British Council continues to support UK universities' Study Abroad and Exchange efforts by hosting the Education is GREAT Britain and Northern Ireland pavilion at the NAFSA Annual Conference.

**NAFSA: Association for International Educators Conference**

Denver, Colorado

Sunday, 29 May – Friday, 3 June 2016

## IN DEVELOPMENT: POSTGRADUATE TAUGHT RECRUITMENT

To support UK institutions' efforts to increase postgraduate taught recruitment, the British Council is developing two postgraduate offerings:

**Creative Industries Digital Campaign\***

Autumn 2016

**Business School Road Show\***

Mid-Atlantic, New York, New England

Winter 2017

## ALUMNI ENGAGEMENT

To support and connect UK universities with their US-based alumni and to connect like-minded UK graduates, the British Council has developed the following alumni initiatives:

### Education UK Alumni Network\*\*

The Education UK Alumni Network creates opportunities for UK universities to collaborate in hosting events to support international alumni engagement:

- Five panel discussion and networking events
- Pre-departure briefing for incoming students and alumni reception
- Welcome to NYC event for recent arrivals

The 2016-17 Education UK Alumni Network program will be announced in the autumn.

### Education UK Alumni Forum\*\*

The Forum is free and open to all volunteer UK university alumni leaders or alumni chapter heads located in the Greater New York City Area to share best practices and resources in supporting their US-based alumni networks. To nominate a local alumni representative to attend our next gathering, please contact Stephanie Blochinger.

### Education UK Alumni Awards and Gala

The Education UK Alumni Awards honor the outstanding achievements made by business professionals, entrepreneurs and community leaders who can demonstrate how their UK education has contributed to their subsequent success. Finalists' success stories are shared globally, raising their international profile and building their global networks. The Education UK Alumni Awards 2017 will launch September 2016.

The Education UK Alumni Awards will be announced at a Gala in New York City in March 2017. The gala is an occasion for alumni in the USA to celebrate British education, network with their peers and to highlight the achievements of alumni whose education has impacted their success.

### Bespoke Events in New York and Washington, DC

Our event services provide UK education institutions with access to the event and meeting spaces at the British Consulate in New York and the British Embassy in Washington, DC. Hosting an alumni event in these locations gives unrivalled credibility and prestige, along with a first-class hospitality experience.

\*Dates and locations to be confirmed

\*\*Programme pilot in New York City

## SIEM USA TEAM

### British Consulate General NY

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