**UK schools invited to join 2016 UK Independent School Campaign in China**

The British Council is delighted to announce that the 2016 UK Independent School Campaign in China is now open for registration. UK boarding schools and non-boarding independent schools with an interest in China are invited to join the campaign.

**How to apply?**

Please complete the below application form and send it (as an e-mail attachment) to

nancy.long@britishcouncil.org.cn

Alternatively, you can complete the form online at:

<http://education-uk.aicyber.com/DynamicPage/Page/1a42daa144b2e3e16ad7c1b661809266>

The deadline for submissions is **20 June 2016**.

**Cancellation policy**

The Client may cancel the Services prior to their delivery by giving the British Council written notice of cancellation. If the Client cancels **before 1 July 2016** the Client shall not be required to pay the British Council any fees in connection with the cancelled Services and any fees already paid in respect of such cancelled Services shall be refunded by the British Council.

* For withdrawals received **six weeks** prior to service delivery ( 21 October , 2016) of the **UK Independent School Education Agent Roadshow,** a management fee equal to 50 per cent of the total cost of the requested service will be charged.
* For withdrawals received **four weeks** prior to service delivery (21 October, 2016) of the **UK Independent School Education Agent Roadshow,** a management fee equal to 100 per cent of the total cost of the requested service will be charged.
* For withdrawals received **six weeks** prior to service delivery (30 September, 2016) of the **UK Independent School Publications**, a management fee equal to 50 per cent of the total cost of the requested service will be charged.
* For withdrawals received **four weeks** prior to service delivery (30 September, 2016) of the **UK Independent School Publications,** a management fee equal to 100 per cent of the total cost of the requested service will be charged.

For full details of our Terms of Services for International Education Marketing, please refer to <https://siem.britishcouncil.org/terms-service>

**Application Form: 2016 UK Independent School Campaign China**

|  |  |
| --- | --- |
| School Name  |  |
| Name of school/college in Chinese (if applicable)  |  |
| Name of contact person  |  |
| Email of contact person |  |
| Contact address |  |
| Website |  |
| Year of establishment |  |
| School attributes (tick as appropriate) | Preparatory School [ ]  |
| Senior School [ ]   |
| Sixth Form [ ]  |
| Independent School [ ]  |
| Independent College [ ]  |
| Sixth Form College [ ]  |
| Teaches A Level [ ]  |
| Teaches IB [ ]  |
| Teaches GCSE [ ]  |
| Offers summer schools [ ]  |
| Co-educational [ ]  |
| Single sex (girls) [ ]  |
| Single sex (boys) [ ]  |
| Diamond structure [ ]  |
| Boarding on site (flexi/weekly/full) [ ]  |
| Homestay [ ]  |
| Tier 4 Highly Trusted Sponsor status [ ]  |
| Faith School [ ]  |
| Will take students for less than one academic year [ ]  |
| Flexible entry dates[ ]   |
| Number of students |  |
| Number of international students |  |
| Number of Chinese students |  |
| Student age range |  |
| Tuition fee per term |  |
| Requirements on application (e.g. English language test, report from current head teacher) |  |
| Results at GCSE and A level/IB |  |
| Performance in latest ISI inspection |  |
| School/College profile (maximum 100 words) |  |
| Notable alumni |  |
| Name of Head teacher/Principal |  |
| Head teacher/Principal’s subject specialism |  |
| Head teacher/Principal’s profile (e.g. educational background, work history, interests) (maximum 100 words)  |  |

|  |  |  |
| --- | --- | --- |
| Select the opportunities you would like to join (please tick) | UK Independent School Education Agent Roadshow -£300 per school | **[ ]**  |
| UK Independent School Media Campaign  | **[ ]**  |
| UK Independent Schools Video Campaign | **[ ]**  |
| UK Independent School Publications -£400 for profile listing + alumni feature-£700 for profile listing + alumni feature + cover ad on the inside cover front or back -£1,000 for profile listing + alumni feature + one post on agent WeChat + one post on Education UK WeChat | **[ ]** **[ ]** **[ ]**  |
| *I confirm that the above named organisation and participant(s) will take part in the selected activities and/or will be featured in the selected publications. I understand that by signing this form, the terms and conditions listed above will form a binding contract between this organisation and the British Council.*

|  |  |
| --- | --- |
| *Signed:* |  |
| *Position in institution:* |  |
| *Date:* |  |

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