

POST EVENT REPORT

EDUCATION UK EXHIBITION BOG-MED-CALI, COLOMBIA

27 FEB – 2 MARCH 2016



Dear Exhibitor,

British Council Colombia thanks you for participating in Education UK Exhibition held in Bogota, Medellin and Cali in Colombia from 27th February to 2nd March 2016.

The purpose of this report is to provide you with a summary of the event, including audience statistics and feedback as well as other useful information. We trust that this report will enable you to report return on investment and assist with future decision making.

This year's event was the fourth of its kind to be held annually and was aimed at providing opportunities for UK Education providers to meet with potential undergraduate, postgraduate and further education students as well as those seeking short courses. Event was linked to the International Higher Education Policy Dialogue on 25th March and the 6th Annual CIE school conference in Cali.

The event hosted delegates from 30 UK institutions who engaged with prospective students, visitors and partners, providing audiences with information on education as well as other opportunities that exist in the UK.

The event attracted over **3,663 visitors** with a total of **8,749** pre-registered. Alongside the main tour, a series of seminars were also given by Delegates, IELTS, UK Visas, Chevening, Colfuturo Scholarships.

Event was highly successful and generated high interest in the UK as a top choice for international education.

British Council Colombia highly appreciates your support, and hope that we can continue to provide valuable marketing and recruiting services in terms of both our exhibitions and also our range of other targeted activities during the year. We hope to see you again at our next School Tours from 29th August to 1st September 2016 (Bogota and Cartagena) or from 25th February to 4th March 2017 for our annual Education UK Exhibition.

Kind Regards

Rose Williams

Education Projects Manager - SIEM

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I. Highlights

For the first time in Colombia, this tour was with roaring success and great feedback from host schools, universities and visiting UK institutions.

- 3,663 visitors
- 8,749 registered
- 30 UK participating institutions
- Local Participation and Supporting Institutions: Colfuturo, UK Visas, Chevening Scholarships, ICETEX, Bancolombia SUFI Credito Estudiantil, IELTS, British Council Teaching Centre and RedBrit (Ex-UK Alumni) advice and opportunities for Colombians wishing to study in the UK
- Wrap-around events: 25th March - International Policy Dialogue on the role of universities in Nation Building; 29 Feb to 2nd March - 6th CIE Annual Congress, Cali and Networking Dinner on 2nd March 2016.
- 3 return tickets to the UK: 1 given out at end of each Exhibition in each city

A number of successful seminars were held on the following topics:

- Every day in the life of a Colombian student in the UK
- TIER 4 Student Visa
- Studying in Wales
- Colfuturo – Financing Postgraduate studies abroad
- How to get **INTO** a Top University in the UK
- How to apply for a University in the UK
- IELTS
- Chevening Scholarships for Colombians
- Colleges vs Universities in the UK
- Preparatory programmes for studying at a UK University
- University of Sussex: a top world university and 1st in Development Studies

The Exhibition was held at the following venues and time:

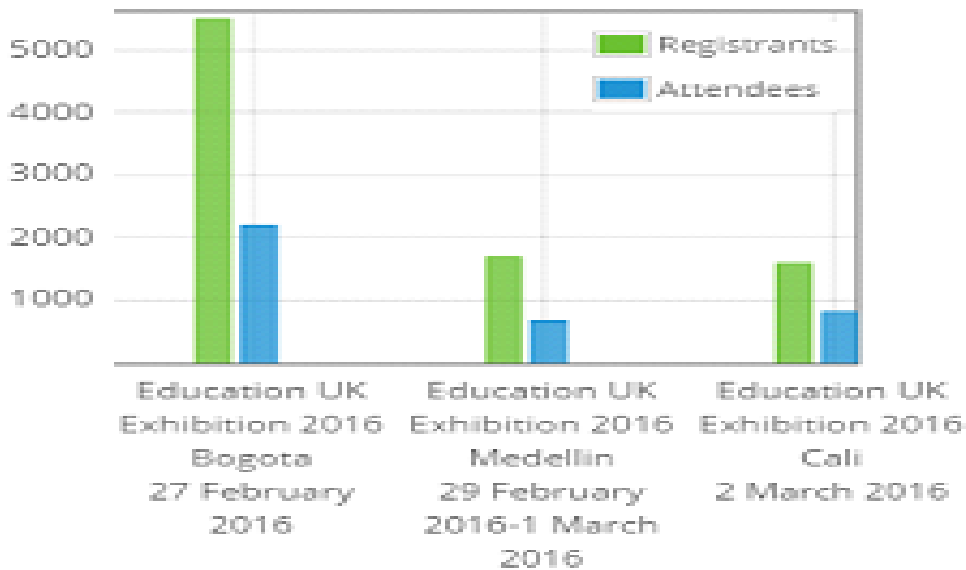
Venues	AR Centro de Convenciones, Santa Ana, Bogota Saturday, 27 February 2016
Opening Hours	11.00 – 18.00
Participation cost	GBP 1,818 + VAT

Venues	Hotel Estelar Milla de Oro, Medellin Monday 29 February 2016
Opening Hours	13.00 – 19.00
Participation cost	GBP 1,388 + VAT

Venues	Hotel Marriot, Cali Wednesday 2 March 2016
Opening Hours	11.00 – 19.00
Participation cost	GBP 1,388 + VAT

II. Visitors Profile

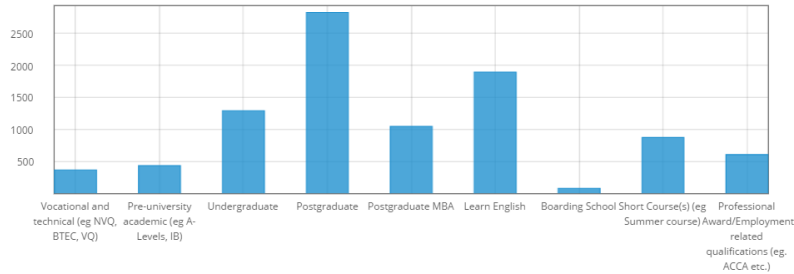
Attendance vrs Registrations



Education UK Exhibition – Bogota 27 Feb 2016	5,482	2,189 (39.93%)
Education UK Exhibition – Medellin 29 Feb 2016	1,685	664 (39.41%)
Education UK Exhibition – Cali 2 March 2016	1,582	810 (51.2%)

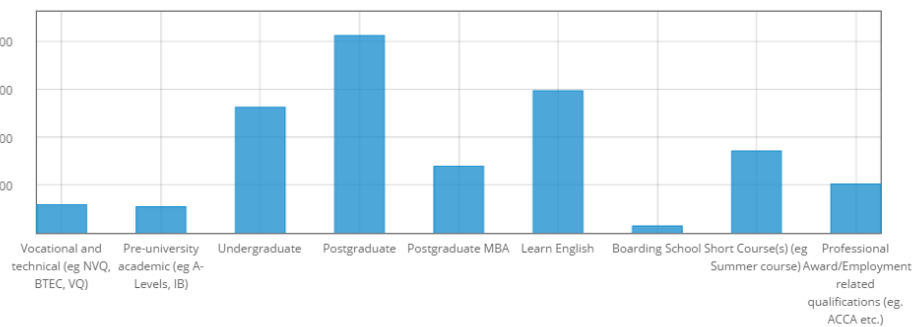
1. Registrants by Levels of Education

a) Bogotá



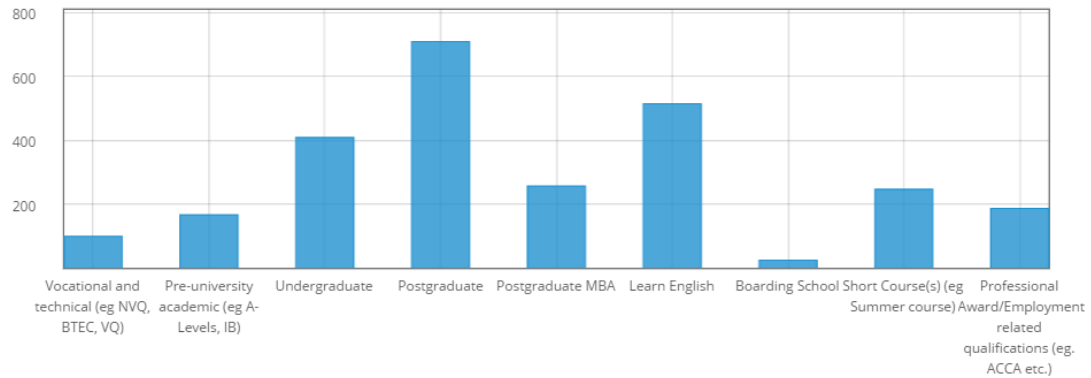
	Count	%
Vocational and technical (eg NVQ, BTEC, VQ)	365	3.88%
Pre-university academic (eg A-Levels, IB)	432	4.59%
Undergraduate	1291	13.72%
Postgraduate	2827	30.04%
Postgraduate MBA	1045	11.11%
Learn English	1895	20.14%
Boarding School	78	0.83%
Short Course(s) (eg Summer course)	872	9.27%
Professional Award/Employment related qualifications (eg. ACCA etc.)	605	6.43%

b) Medellín



	Count	%
Vocational and technical (eg NVQ, BTEC, VQ)	119	3.94%
Pre-university academic (eg A-Levels, IB)	110	3.64%
Undergraduate	524	17.33%
Postgraduate	822	27.18%
Postgraduate MBA	279	9.23%
Learn English	593	19.61%
Boarding School	30	0.99%
Short Course(s) (eg Summer course)	342	11.31%
Professional Award/Employment related qualifications (eg. ACCA etc.)	205	6.78%

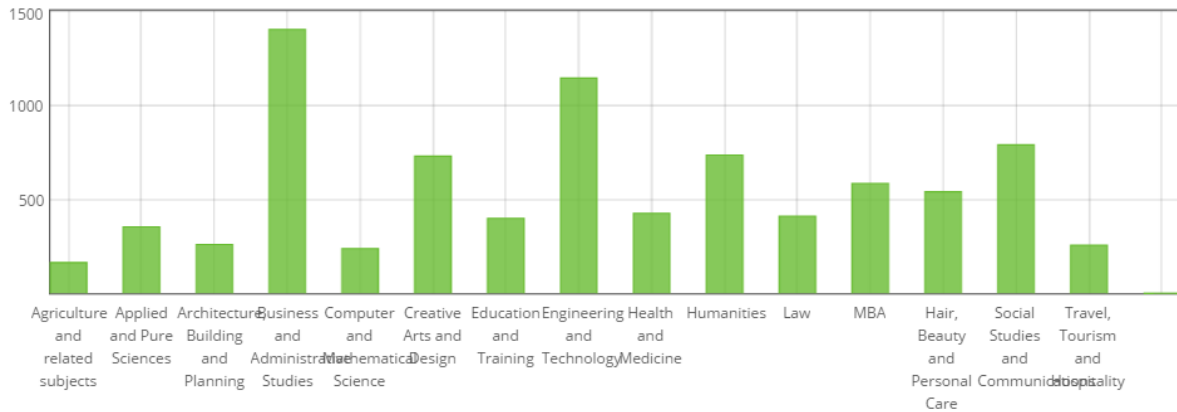
c) Cali



	Count	%
Vocational and technical (eg NVQ, BTEC, VQ)	100	3.82%
Pre-university academic (eg A-Levels, IB)	167	6.38%
Undergraduate	409	15.63%
Postgraduate	709	27.1%
Postgraduate MBA	257	9.82%
Learn English	515	19.69%
Boarding School	25	0.96%
Short Course(s) (eg Summer course)	247	9.44%
Professional Award/Employment related qualifications (eg. ACCA etc.)	187	7.15%

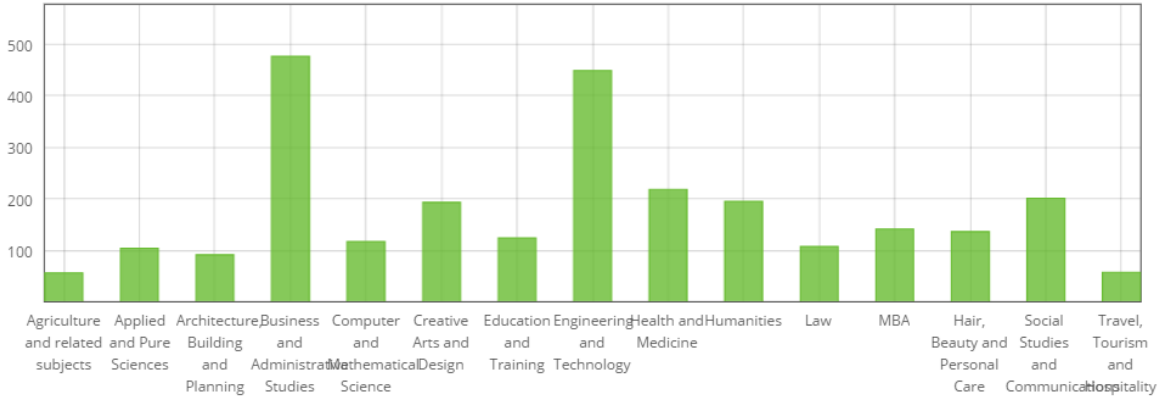
2. Subject areas of interest

a) Bogotá areas of interest



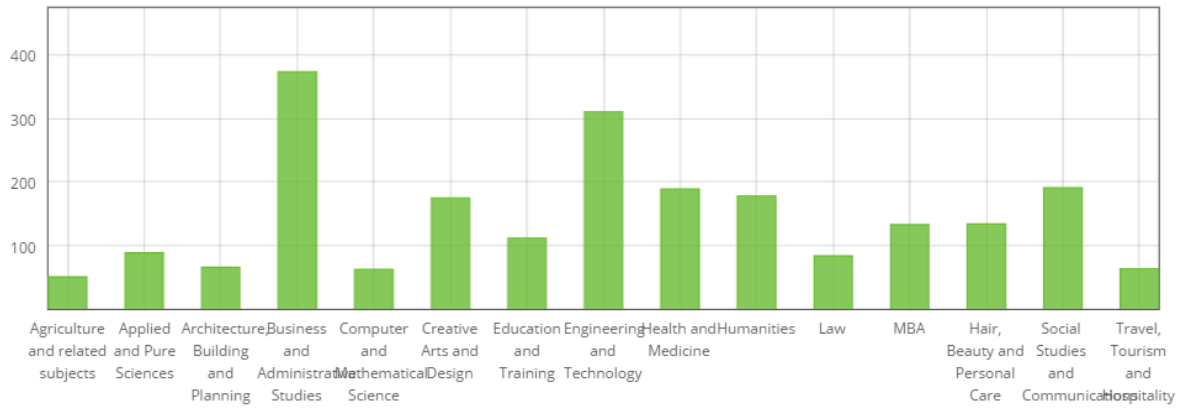
	Count	%
Agriculture and related subjects	164	1.94%
Applied and Pure Sciences	354	4.19%
Architecture, Building and Planning	260	3.08%
Business and Administrative Studies	1404	16.64%
Computer and Mathematical Science	238	2.82%
Creative Arts and Design	730	8.65%
Education and Training	399	4.73%
Engineering and Technology	1145	13.57%
Health and Medicine	426	5.05%
Humanities	736	8.72%
Law	411	4.87%
MBA	585	6.93%
Hair, Beauty and Personal Care	541	6.41%
Social Studies and Communications	790	9.36%
Travel, Tourism and Hospitality	256	3.03%
	1	0.01%

b) Medellín areas of interest



	Count	%
Agriculture and related subjects	56	2.1%
Applied and Pure Sciences	104	3.9%
Architecture, Building and Planning	91	3.41%
Business and Administrative Studies	477	17.89%
Computer and Mathematical Science	117	4.39%
Creative Arts and Design	193	7.24%
Education and Training	124	4.65%
Engineering and Technology	449	16.84%
Health and Medicine	218	8.18%
Humanities	195	7.31%
Law	107	4.01%
MBA	141	5.29%
Hair, Beauty and Personal Care	136	5.1%
Social Studies and Communications	201	7.54%
Travel, Tourism and Hospitality	57	2.14%

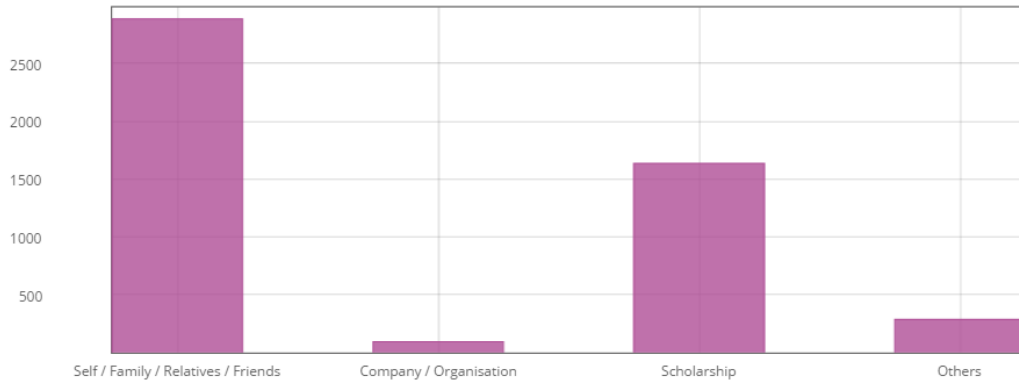
c) Cali areas of interest



	Count	%
Agriculture and related subjects	51	2.31%
Applied and Pure Sciences	89	4.02%
Architecture, Building and Planning	66	2.98%
Business and Administrative Studies	373	16.86%
Computer and Mathematical Science	63	2.85%
Creative Arts and Design	175	7.91%
Education and Training	112	5.06%
Engineering and Technology	310	14.01%
Health and Medicine	189	8.54%
Humanities	178	8.05%
Law	84	3.8%
MBA	133	6.01%
Hair, Beauty and Personal Care	134	6.06%
Social Studies and Communications	191	8.63%
Travel, Tourism and Hospitality	64	2.89%

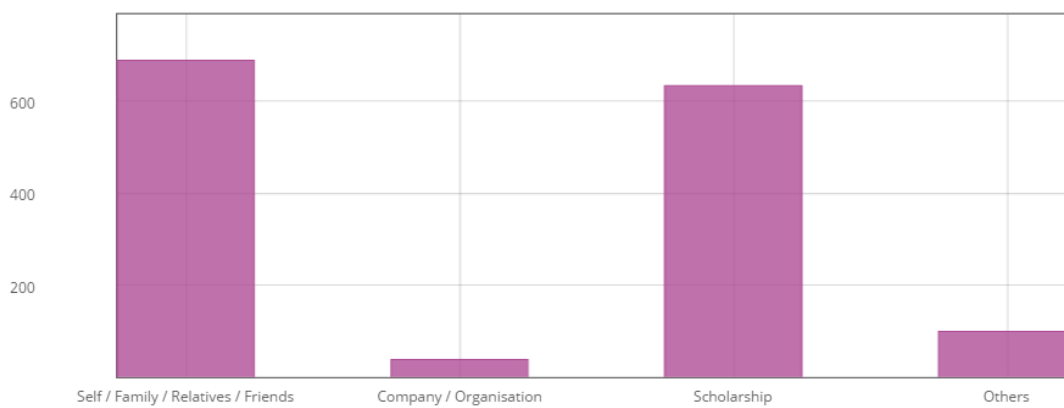
3. Source of funding for education in the UK

a) Bogotá source of funding



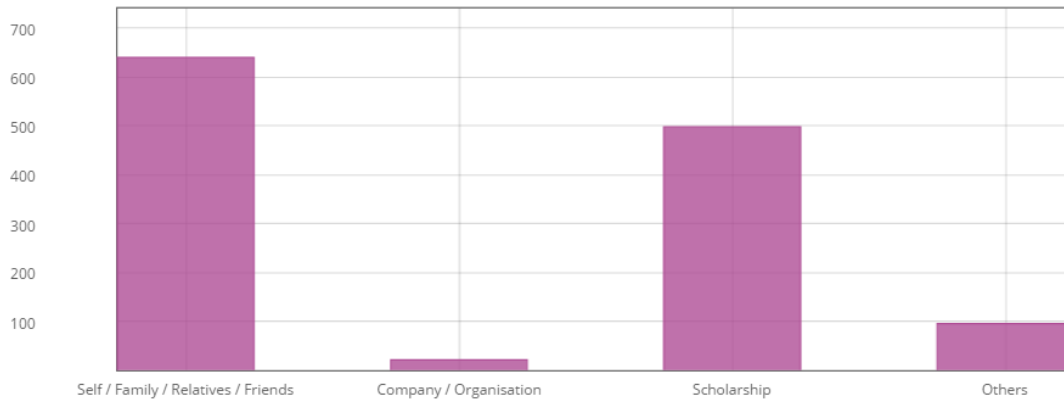
	Count	%
Self / Family / Relatives / Friends	2884	58.85%
Company / Organisation	95	1.94%
Scholarship	1636	33.38%
Others	286	5.84%

b) Medellín source of funding



	Count	%
Self / Family / Relatives / Friends	689	47.13%
Company / Organisation	39	2.67%
Scholarship	634	43.37%
Others	100	6.84%

c) Cali source of funding



	Count	%
Self / Family / Relatives / Friends	640	50.96%
Company / Organisation	22	1.75%
Scholarship	498	39.65%
Others	96	7.64%

III. Event Feedback

Key Recommendations for the British Council

- Quick packed lunches – no sit down meals
- Event in Bogota to be spread out over 2 days since there were so many people to attend to in one-day
- Bigger venue in Bogota to accommodate crowd
- Better crowd control

Exhibitor Feedback

When exhibitors were asked if they will sign up for a similar event again in the future, all respondents except 1 answered **YES**.

When exhibitors were asked how they will rate the event in general:

- 48% rated it very good
- 48% rated it good
- 1 respondent rated it fair.

Some positive Quotes from Exhibitors

“Super busy day, well done guys!”

“BC staff Rose and Fiorella were very welcoming as usual”.

IV. Next Steps

There are several areas that both British Council and the UK institutions can work on to improve the overall outcome of events of this sort. The main findings and recommended next steps are outlined below:

British Council

- We understand the importance of having an exhibition space in Bogota which allows for the magnitude of visitors we receive each year, but we are also conscious of finding a central location within the city which will allow for ease of transportation, safety of visitors and relatively comfortable queuing area. We will continue to work towards improving location and spatial distribution within event grounds.
- Due to basic requirements for studying in the UK, we have established excellent relations with institutions such as Colfuturo, ICETEX who were also present during event in 3 cities to provide alternative financing opportunities for students. Others such as IELTS, British Council Teaching Centre, Chevening and UK Visas also participate each year to support students in this process. This year, for the first time, Bancolombia SUFI also participated with credit for studies abroad.

UK Institutions

- It is suggested that institutions invite their alumni to attend future exhibitions and share tales of their life in UK with the visitors.
- It's recommended that institutions input their matrix on VRS prior to the exhibition, to help reduce queues at stalls where institutions don't provide the course.

- Though market briefs are provided at the beginning of the Exhibition, it's important that International Officers and other institutional representatives have basic background about the market and have the correct expectations in terms of financial capacity of visitors. Though target audience fall within socio-economic stratus 4-6, visitors will enquire about scholarships and financial opportunities, which unfortunately are quite low from the UK. We recommend institutions to look at ways of providing some sort of scholarship or discount and highlight these during future exhibitions, especially since competing markets such as USA, Australia and Germany among others are offering these resources for Colombians.
- It is highly recommended that institutions complete Exhibitors Form requested within deadline set, as failing to do so results in last minute requests for support which we may not be able to provide at the last minute.

The above points, though important, should not detract from what was a hugely successful Exhibition. Next year's exhibition (Currently Scheduled for **25 February -1 March 2017**) will build upon the lessons learned and prove even more popular. We hope to see you there!

V. Appendix

Media Coverage

The exhibition was promoted via different channels such print, digital (including social media), British Council and paid external mailings, via local educational institution networks including ex-alumni platforms. Free press was used to get into the local print, TV and Radio media. Below is some of coverage received for this event.

Web

The exhibition was promoted via our British Council Colombia website and event page, as well as, our VRS site. We also had digital presence on local media and education institution websites:

- <https://www.britishcouncil.co/>
- <https://www.britishcouncil.co/exhibition2016>
- <https://co.edukexhibition.org>

British Council Colombia

Inicio | Aprende inglés | Presenta un examen | Estudia en el Reino Unido | Eventos | Nuestro trabajo en arte y educación

Feria Education UK Exhibition 2016
Conoce a las mejores universidades del Reino Unido en tu ciudad este Feb. 27 y 28 y Mar. 02

Cursos intensivos: del 15 de febrero al 15 de marzo

El panorama del aprendizaje de inglés en Colombia

Ven y gana un ticket ida y vuelta a Londres!

British Council Colombia
La obra 'DAFFODILS', de Jim Carver, hace parte de la colección de arte británico que British Council lleva construyendo desde 1939, para preservar y exhibir el arte británico alrededor del mundo.

Bienvenidos al British Council en Colombia

Conectamos a la gente a través de oportunidades de aprendizaje e ideas creativas desde el Reino Unido. Si quieres aprender o enseñar inglés, así como presentar un examen, estudiar en el Reino Unido o encontrar información sobre nuestros próximos eventos, este es el lugar para empezar.

- Young Learners Portal
- Preparación para profesores

Nuestro trabajo en las artes

Trabajamos con el mejor talento creativo del Reino Unido y una sólida red de aliados.

- Proyectos y actividades

Presenta un examen

Amplía tus posibilidades de éxito académico y profesional con nuestros cursos de preparación para exámenes.

Feria Education UK Exhibition 2016

SÁBADO, 27 DE FEBRERO DE 2016 10:30 a MIÉRCOLES, 7 DE MARZO DE 2016 12:30
BOGOTÁ, MEDELLÍN Y CALI

¡Conoce a las mejores universidades británicas y gana un ticket ida y vuelta a Londres! (1 ingreso gratuito)

[¡Pre-regístrate y gana!](#)

Este año llega a Colombia la cuarta edición de la feria de estudios del Reino Unido: Education UK Exhibition 2016, organizada por el British Council, del 27 de febrero al 02 de marzo de 2016 en las ciudades de Bogotá, Medellín y Cali.

Education UK Exhibition 2016 te brinda a las más reconocidas instituciones educativas del Reino Unido y te dará la oportunidad de hablar con sus representantes para que resuelvas todas tus preguntas sobre la elección de cursos, programas de pregrado, postgrado, intercambios, visas, solicitudes de financiamiento, becas, y más.

Ciudad	Lugar	Dirección	Fecha	Hora
Bogotá	AR Centro Convenciones - Santa Ana	Calle 113 #7 - 80 piso 2 torre AR	sábado, 27 de febrero	10:30 - 18:00
Medellín	Hotel Estelar Mills de Oro	Calle 3 Sur No. 43A 64, Medellín	lunes, 29 de febrero	12:30 - 20:00
Cali	Hotel Marriott	Avenida 5 Norte N 10-18, Cali	miércoles, 02 de marzo	11:00 - 20:00

Instituciones participantes

- University Of Kent
- University of Leeds
- University of Sussex
- Bath Spa University
- Royal Holloway, University Of London
- Leeds Beckett University
- BNP University
- University of Brighton
- Kaplan International
- Cardiff University
- Newcastle College
- Queen's University Belfast
- Bangor University
- University of Wolverhampton
- NCUK
- Rubin School
- The University of Nottingham
- Hult International Business School
- Northumbria University - London Campus
- University Of East Anglia
- University College Birmingham
- The University Of Sheffield
- University of Westminster
- Cardiff Metropolitan University
- Manchester Metropolitan University
- University of Bedfordshire
- University of Strathclyde
- Regent's University London
- The University of Northampton
- Beit English

Feria de Estudios en el Reino Unido 2016 Bogotá

AR Centro de Convenciones
Calle 113 #7 - 80 piso 2 torre AR
27 February to 27 April 2016
10:30 am to 6:00 pm

Este año el British Council organiza la tercera edición de la Feria de Estudios en el Reino Unido: **Education UK Exhibition 2016**. El evento más importante sobre estudios de pregrado y posgrado que se desarrolla en el país y trae a las mejores universidades de Inglaterra, Escocia, Gales (Juntas Gran Bretaña) e Irlanda del Norte.

La feria se realizará en la ciudad de Bogotá el sábado, 27 de febrero de 11:00am a 6:00 pm. La entrada al evento es completamente gratuita, sólo es necesario registrarse en esta página.

Aprovecha al máximo este espacio único para entrar en contacto directo con los oficiales de admisión y representantes de las instituciones británicas participantes. Las universidades y colleges te orientarán como verdaderos expertos de manera personalizada, ofreciéndote amplia y completa información sobre los programas de estudio, procesos de admisión, becas y opciones de financiamiento.

Además, como visitante de la feria, tendrás la oportunidad de recibir información sobre el trámite de visas, becas y el examen IELTS, participando en las charlas gratuitas que instituciones como la Embajada Británica (UK Visas), COLFUTURO, ICETEX, Becas Chevening y IELTS presentarán.

¡Regístrate gratis y participa para ganar un tiquete ida y vuelta a Londres!

[Register](#) [View Exhibitors](#)

The screenshot shows the 'Education UK Exhibition Colombia' website. The main heading is 'Exhibitors for Feria de Estudios en el Reino Unido 2016 Bogotá'. A list of exhibitors is displayed, including:

- Bangor University
- Bath Spa University
- Bell Educational Services
- BPP University
- Cardiff Metropolitan University
- Cardiff University
- Hult International Business School
- Kaplan International Colleges
- Leeds Beckett University
- Manchester Metropolitan University

On the right side, there is a 'Login' section with fields for Email and Password, and an 'Enquiries' section with contact information for the British Council in Bogotá.

Some External Websites

This screenshot shows a website with the headline 'Feria Education UK 2016 presenta la oferta académica y de becas de las Universidades del Reino Unido'. The page features a large image of the Union Jack and text describing the academic and scholarship opportunities available at the fair.

This screenshot shows a website with a prominent Union Jack graphic. The text discusses academic offers for the UK, mentioning the 'British Council' and 'Education UK Exhibition'.

This screenshot shows the website 'guiaacademica.com'. It features a header with the site name and a main section with a photo of people and text related to the Education UK Exhibition 2016.

This screenshot shows the 'EL TIEMPO' website. The headline is 'Oferta académica para estudiar en el Reino Unido'. The article discusses the benefits of studying in the UK and mentions the 'Education UK Exhibition'.

This screenshot shows the website for 'UTADEO'. It features a header with the university name and a main section with a photo of students and text about the Education UK Exhibition 2016.

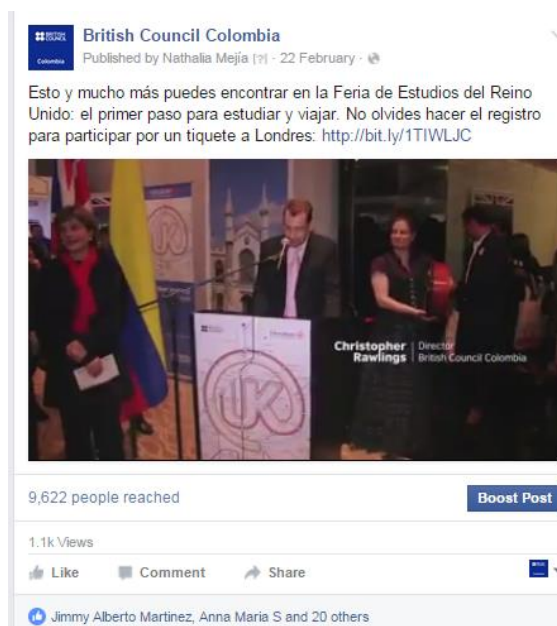
This screenshot shows the website for the 'UNIVERSIDAD DE SAN BUENAVENTURA CALI'. It features a header with the university name and a main section with a photo of students and text about the Education UK Exhibition 2016.

Social Media

To reach a wider and targeted audience we implemented a digital campaign focusing mainly on our social media channels. On Facebook via:


<https://www.facebook.com/BritishCouncilColombia/> and on Twitter: @coBritish.

Based on the promotional content provided by the institutions we prepare an editorial schedule to promote the benefits of studying at each institution creating Facebook Posts, Tweets, GIF and Photo Album.



British Council Colombia
 Published by Ad Tommie · 6 March at 18:00 · 🌐

¡Solicita una beca para estudiar una Maestría en University of Leicester en Septiembre 2016! Obtén apoyo financiero muy atractivo si eres estudiante Colombiano. Becas de hasta un 50% en la matrícula por medio de convenios de la universidad con ICETEX y Colfuturo, además de becas Santander de GBP5000 libras.
<https://le.ac.uk/.../country/latin-america-caribbean/colombia>



Colombia — University of Leicester
 Home Student Life International Students Countries List Latin America and the Caribbean Colombia Colombia We welcome students from Colombia! Entry requirements Foundation If you graduate from Upper Secondary School with the...
 LE.AC.UK

85,266 people reached Boost Post

👍👎🗨️ Jaime Andrés Rizo, Carlos Fer and 82 others 25 Shares

👍 Like 🗨️ Comment ➦ Share

85,266 People Reached		
124 Reactions, comments & shares		
92 Like	81 On post	11 On shares
4 Love	3 On post	1 On shares
0 Comments	0 On Post	0 On Shares
28 Shares	25 On Post	3 On Shares
790 Post Clicks		
2 Photo views	466 Link clicks	322 Other Clicks
NEGATIVE FEEDBACK		
6 Hide Post	0 Hide All Posts	
0 Report as Spam	0 Unlike Page	

Print

As part of our free press campaign and paid ads we reached the main newspapers at national and local level, among them were: El Tiempo, El Espectador, Portafolio, ADN among others.

EL TIEMPO



Exposición de Ómar Rayo
 En la galería de Alonso Gaitán, en Bogotá, fue inaugurada la exposición Ómar Rayo, Siglo XXI, con obras realizadas poco antes de su fallecimiento. La muestra estará abierta al público hasta finales de marzo.

ADVERTISING
 www.metrocolombia.com
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escapelo
Amazonas
Llama Ya!
Netze

Date:
 26 February 2016
 Reach:
 3.515.548

- El British Council, brazo de gestión cultural y educativa del Reino Unido en el mundo, realizará mañana, en el Centro de Convenciones AR, su habitual feria académica, para promover intercambios educativos. Informes: <https://co.edukexhibition.org/>.

Portafolio

Date:
 26 February 2016
 Reach:
 99.246



Date:
 18 February 2016
 Reach:
 258.800





Date:
27 February 2016
Reach:
43.329

20 | NEGOCIO

LA REPUBLICA

CONCIERTO DE FONISCA POR LA FUNCIÓN PENA

Entre los invitados al concierto del cantante colombiano Esteban Echeverri, se encuentran el cantante colombiano Esteban Echeverri, el empresario Rodrigo Kring...

SANTOS CONDECORÓ A PRESIDENTE DE ARGOS

El presidente de la República, Juan Manuel Santos, le entregó el premio a Alberto Argos, presidente del Consejo de Estado...

POLÍTICO GRANCELLOMBIANO CON FUNCIONARIOS DE URUGUAY

Diego Cárdenas, agregado Cultural de la Embajada de Uruguay, Diana Barbuco, directora Adjunta de la Escuela de Turismo Carlos Pellegrini...

AGENDA FEB 27 FEB 27

BOGOTÁ, C.C. PLATINO Un tributo a The Beatles El guitarrista español de Manolo Barba, especializado en la guitarra eléctrica de los años sesenta, se dará un día a una gran celebración musical...	FERRERÍA, PAÍSES ABOLUCIA Cierre de Colombia Megadiversa El presidente de la República, Juan Manuel Santos, entregó el premio...	BOGOTÁ, C. CONVENCIONES AR Education UK Exhibition 2016 La feria de la cultura y educación del Reino Unido en el mundo...	BOGOTÁ, GALERÍA OTROS, S207 Recopilación de artistas La muestra de arte en la Galería Otros 207...
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BOGOTÁ, C. CONVENCIONES AR

Education UK Exhibition 2016

La firma British Council, brazo de gestión cultural y educativa del Reino Unido en el mundo, realizará su feria académica con el objetivo de promover el acercamiento de los colombianos a la cultura británica. La cita es en el Centro de Convenciones AR de Bogotá, de la calle 113.

INFORMES: WWW.BRITISHCOUNCIL.CO

Lo que contás
escribe lo que pasa en tu barrio

En El Poblado cuentas con **Alex Esteban Martínez Henao**

A los habitantes de El Poblado "se nos está agotando la paciencia" con las obras del Proyecto de Valorización

Comentarios a propósito de artículo sobre movilidad en El Poblado

FERIA EDUCATION UK
MARELLI GALERÍA
29 FEBRERO 2016
Hotel Estelar Mila de Oro
Calle 3 Sur # 43-156 Medellín
Entre 12:30 pm y 8:00 pm

Education UK
Regístrate gratis en: www.britishcouncil.co

Paid Ad

TV

Interviews prior to event were aired the national TV channel CITY TV reaching out more than 2.5M people.



Date: 16 February 2016
 Time: 8:00 p.m.

Mailing Sample

Through our Mailing marketing campaign we reached out more than 60,000 potential students via our British Council mailing channel and Universia (paid mailing).



FEISA EDUCATION UK EXHIBITION 2016

Participa en la feria de estudios británicos más grande de Colombia y haz de este encuentro con las mejores universidades e instituciones de Inglaterra, Escocia, Gales (antes Gran Bretaña) la feria del Norte, el prepa de algo maravillosamente nuevo.

El sueño de estudiar en el Reino Unido nunca estuvo tan a tu alcance.

Para participar solo debes que seleccionar tu ciudad y asistir. El ingreso es gratuito.

¡Pre-regístrate aquí y venite a la feria para ganar un tiquete ida y vuelta a LONDRES!

BOGOTÁ Sábado, 27 de febrero All Comprehensions Santa Ana Calle 13 del paso 2 (Calle A1) Entre 10:30am y 06:00pm Pre-regístrate aquí	MEDALLÍN Lunes, 29 de febrero Hotel Estelar Mills de Oro Calle 3 Sur Sur 43A-54 (Vuelta) Entre 12:30 m y 3:00pm Pre-regístrate aquí	CALI Miércoles, 02 de marzo Hotel Marriott Avenida 3 Norte N° 70-10, Cali Entre 11:30am y 03:00pm Pre-regístrate aquí
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Lo que encontrarás en la Feria:

Becas y apoyo financiero	Seminarios de áreas académicas y otras.	Asesoría de expertos gratuita	Instituciones de prestigio
Más de 30 becas anuales por \$20 millones otorgadas por las universidades participantes, más becas COCULI UNO y CHENERE.	Representantes de la Universidad Británica (UoB), UCL, UCL, UCL y otras hablarán sobre sus procesos de selección, preparación y tips para el examen UCL, métodos de visita, financiación y actividades.	Representantes de la red de asociaciones de estudiantes de universidades británicas te ayudarán a organizar tu experiencia en el Reino Unido y te darán los mejores consejos para que lo disfrutes desde un momento antes de salir.	Las 20 universidades participantes se reunirán entre las 10:30 y las 11:30am en las aulas de la escuela de negocios, conferencias, reuniones, talleres, charlas y cursos de inglés avanzado.

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List of UK participating Institutions

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