

Business and management, finance, and hospitality courses are some of the popular choices for undergraduate studies in the Philippines, and they are one of the top options for Filipino students who wish to study in the UK. For years now, these courses have been attracting students because of high job demand and business opportunity both locally and abroad. British Council in the Philippines is pushing for initiatives to address this opportunity to support and expose Filipino students to UK culture and education in the field.

Our university partner offers a full range of bachelor's degree and non-degree courses in the fields of business administration and international hospitality management. They ensure that their students get international practical exposure and experience to prepare them for leadership positions in the global business environment.

We are looking for UK educational partners to support the programme. We intend to send university students for a study tour to the UK to learn more and be exposed to the UK's business and finance sector, culture, cuisines, and innovations in the UK's hotel and restaurant industry. The experience and skills they will get from the programme will be invaluable in their professional pursuits after university.

We are looking at a schedule where students arrive in the UK in late October during their semestral break and spend two weeks for the programme.

The UK educational partner will be in-charge of:

- a. Organising the educational tour itinerary
- b. Transfers and pick-ups
- c. Accommodation for students including one chaperone

Preferred programme inclusions are:

- a. Exposure trips to the UK's renowned education providers for business and finance, financial districts, banks, and other related institutions
- b. Opportunity to sit in lectures on business, finance, hotel management and culinary
- c. Exposure trips to UK restaurants and hotels
- d. Opportunity to experience UK culture and arts
- e. Exposure to best practices in business and hospitality management

British Council will be facilitating and arranging all flights, visa, and necessary support in the Philippines.

The quoted programme fee will include:

- a. Programme management in the UK
- b. Accommodation (kindly indicate prices for catering options)
- c. Airport transfers
- d. Fees for exposure trips
- e. Insurance

We are anticipating a minimum of ten and a maximum of twenty participants.

Deadline for submission of interest is on **29 April 2016 (Friday)**.

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