

Education Intelligence

2016 – 2017 subscription plan

Make an impact with Education Intelligence

Research, student insights and analysis that will give you an internationalisation edge

Education Intelligence subscription packages offer current and relevant market intelligence, insight and analysis. Over 120 UK education institutions and organisations subscribe to our annual service encompassing research reports and data mining tools that provide invaluable support for recruitment and marketing efforts.

For the 2016-2017 subscription year, Education Intelligence will publish new and updated market intelligence reports ranging from detailed country profiles to student decision-making analysis.

What's new this year:

- Subject Spotlight - a new research series examining international student demand for specific subjects within a global context
- An expansion of our popular Country Brief series to include five new countries
- A research portfolio comprised of 59 new and refreshed reports
- An increased focus on topics relevant to the higher education sector
- Key economic and socio-demographic raw data and forecasts via Interactive Access (Unlimited subscribers only)

	Unlimited**	Advanced	Basic
Price	£5900	£3400	£2900
Education Intelligence reports	All	30	15
Higher Education student data tool and HESA TNE data*	✓	✓	✓
Student Insight data tool	✓	✓	—
Education Intelligence: Interactive Access	✓	✓	—
Interactive Access raw data	✓	—	—
Education Intelligence presentation slides	✓	—	—

* Access to the Higher Education student data tool and HESA TNE data is limited to UK higher education institutions that report their student numbers to HESA, regardless of subscription.

**An alternative Unlimited package available at £4400, without access to HESA data, is offered to non-HESA reporting institutions and other education organisations. Please contact us for more information on other packages for non-HESA institutions.

How to subscribe

Complete the **2016-17 subscription registration form** and email it to ei_subscription@britishcouncil.org.hk.

Once the completed subscription registration form is received, British Council will send a confirmation of receipt notice via email after details on the form are verified. An official invoice will subsequently be issued to the administration account holder. We will ensure that the subscription commences on 1 April 2016, or within two working days of the confirmation email being sent.

[Download registration form](#)

Education Intelligence reports

Subscribe and access a wealth of data and analysis

Country Brief



Demographic and economic overviews featuring current data, localised market intelligence and forecasts to support market evaluation

42 refreshed reports featuring five all-new countries

Student Insight



Discover the significant factors influencing the decision-making of students considering overseas study

Eight brand new reports with exclusive primary research about student decision-making and preferences

Partnership Access



Insight into key transnational education issues including the opening of new education markets, trends, legislation, policies, accreditation and quality assurance

Two brand new reports featuring case studies relevant to transnational education issues

New

Subject Spotlight



A new research series examining international student demand for specific subjects within a global context

Two new reports featuring subject-specific topics

EI Feature



An in-depth study of a current education issue that is a focus in the sector

Three brand new reports enhanced with exclusive primary data and insightful analysis

Inside Guide



A grass-roots examination of selective countries featuring detailed education-related insights

Two new reports on key markets identified as offering potential

Education Intelligence data tools

Higher Education student data tool

- Current and historic HESA data for trend analysis
- 19 data fields for research customisation
- Seamless generation of corresponding charts for easy insertion into reports
- Export data to Excel for further and deeper analysis

Student Insight data tool

- Over 200,000 survey responses regarding overseas study from students around the world
- Data regarding influencers and motivating factors driving student decision-making
- Quick country summaries featuring top-line data on student decision-making

Education Intelligence: Interactive Access

- Top-line market intelligence data for over 50 countries
- Easy-to-view comparative analyses of demographic, economic and education data
- Extensive raw data for deeper analysis (Unlimited subscribers only)

Enquiries

For additional information, please e-mail ei.subscription@britishcouncil.org.hk

Education Intelligence is the British Council's global higher education service. We provide reliable and accurate research, analysis and data to higher education institutions. Market intelligence is essential to locate effective partnerships, create solid collaborations and make strategic decisions regarding marketing and student recruitment.