



Graduation UK – Thailand Sponsorship opportunities

Celebrating UK Education Excellence

Saturday 30th January 2016, Bangkok, Thailand

Continue to build your alumni engagement in Thailand by promoting and celebrating their achievements.

At least half of Thai graduates and postgraduates who study in the UK do not attend their graduation ceremony – often due to cost, work commitments, or the absence of family with whom to share their treasured moment. ‘Graduation UK – Thailand 2016’ aims to celebrate the achievements of UK alumni in a prestigious ceremony to be held for the first time in Bangkok, hosted by the British Embassy and British Council.

This is an exciting opportunity for UK universities to offer their Thai alumni who have graduated with full academic qualifications * the chance to wear and be photographed in a university cap and gown, during a formal ceremony in Thailand.

In addition to the graduation ceremony, the event welcomes UK alumni to reunite and network with friends and former classmates, expanding business and social networks.

Event Detail	
Date:	Saturday 30th January 2016
Venue:	Hall 3, Royal Paragon Hall, Siam Paragon

*Thai citizens who have graduated with a full academic degree from a UK institution and have been verified by their university.



Sponsorship opportunities for UK institutions

There are two options for UK institutions to choose from:

1. Ticket sponsorship

UK institutions are being provided opportunities to sponsor their alumni for the cost of the entry ticket for either/both the graduation ceremony or/and the networking reception. The maximum number of tickets to be sponsored can be specified by the institution.

Type of ticket	Price (THB)*/ ticket
Alumni attending Graduation UK	600
Alumni attending cocktail reception only	1,000

*excluding 7% VAT

UK institutions sponsoring more than 30 tickets will be given an area exclusively reserved for their alumni with university signage and logo during the cocktail reception and 2 complimentary tickets for their own delegates. (An entry ticket for a UK institution delegate is 1,000 Baht excluding 7% VAT.)

2. Event sponsorship

Sponsorship fee: £1,000 (excluding 7% VAT)

The following are special benefits for UK institutions wishing to sponsor the event:

Exclusive reception area – an area exclusively reserved for your institution’s alumni, with signage and logo provided, for the cocktail reception.
Your institution’s name will appear in official press releases.
Your institution’s logo will appear on invitation cards, tickets, and promotional materials for the event.
A hanging banner will be provided in the cocktail reception area
A congratulatory note will be provided in the event welcome pack.
Your institution’s logo and profile will appear in the event programme.
30 complimentary tickets will be provided for alumni attending the graduation ceremony.
5 complimentary tickets will be provided for university delegates/guests.

Event sponsors are able to sponsor further entry tickets for their alumni in addition to the 30 complimentary tickets.

Deadline for sponsorship confirmation: 20th November 2015



Graduation UK – Thailand 2016

Tentative programme

Time	Programme
13.00 – 18.00	Graduates to pick up gowns & opportunities for photo taking.
18.30 – 19.15	Guests to arrive and register. Welcome drink and finger food
19.00 – 19.15	Doors open for graduation ceremony. All graduates to enter and be seated.
19.15 – 20.30	Graduation ceremony
20.30 – 22.00	Cocktail reception

Contact person

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