The British Council Mexico invites UK institutions to be part of the celebrations of the dual year Mexico – UK by joining as sponsors for a National Scientific Poster Competition in collaboration with Conacyt to take place during the autumn 2015 and early 2016

**Context**

Mexico needs to increase 10 times the number of scientist, engineers, mathematicians, according to the Scientific and Technological Consultative Forum.

The National Council of Science and Technology (Conacyt) and the Mexican Academy of Sciences (AMC) are two of our partners that have the goal of promoting STEM subjects on all educational levels.

The British Council, the United Kingdom’s international organisation for cultural relations and educational opportunities, is going to be part of the National Week of Science and Technology[[1]](#footnote-1), with several projects, one of them is the National Poster Competition that is the only one with a national reach.

**Description:**

This project is a national contest for teams of teachers and students of secondary schools, to design a scientific poster. It will seek to challenge the teams (led by a science teacher and form by students) to apply basic design thinking and skills to a social or environmental issue with an aid based of UK innovations and fundamentals of science and technology that the UK has generated. The team will have to use themes of the national curricula in secondary education as a basis of their proposal and incorporate design thinking to develop a potential solution to a problem in their community.

* **Goal:** Raise awareness among the participant students that science can be applied and used in the design of innovative products, positioning STEM careers as a future possibility. Likewise sciences teachers will discover new tools, such as design thinking, to incorporate them within their science teaching methodology in order to foster innovation in young students.
* **Target Audience** Science teachers and students from secondary schools (13 to 15 years old)
* **Reach:** National (private, technical and public secondary schools)

**Sponsorship option 1: University participation:**

The university can contribute with content or feedback of the guidelines and materials that will be created for the teacher training.

**Workshop:** At the National Week of Science and Technology at the 14th of November 2015 the British Council will participate with a symposium around science and technology. And will run a series of workshops for students, teachers and general public, which will be live streamed. One of them will be for the teachers and students that will participate at the poster competition.

The university will send an expert that can deliver the workshop and the British Council will cover the travel expenses. The workshop will cover two topics: Design Thinking and UK Contributions to Science and Technology. The expert will have to coordinate with the British Council to define the content of the workshop to ensure we meet its objectives.

Characteristics:

* **Theme:** Design Thinking and UK Contributions to Science and Technology
* **Audience:** Teachers and students
* **Duration:** No more than 3 hours
* **Number of participants:** 30
* **Simultaneous translation:** English to Spanish and Spanish to English
* **Coffee break**

**Sponsorship Option 2: In-kind sponsorship**

In order to encourage the teachers to get involved with the project we would like to offer as a prize for the first place a short-term summer course (i.e. 1 or 2 weeks) that the Institution delivers. The university would absorb the costs of the course, will pay for the accommodation and travel from London to the facilities. The British Council will support the teacher with the flight and travel allowances In return, the teacher will write a testimonial and will share photographs in a promotional campaign that will be part of the legacy of the Dual Year.

Please send the university courses your university will be interested in offering.

**Benefits for the University:**

1. Your logo will be included in all of the materials created for the poster competition
2. The link of the institution will appear on the online platform
3. Social media mentions during the contest and through the testimonial of the teacher in our websites
4. Opportunities for network with Conacyt and other Mexican Institutions

**Proposal:**

Send to dalia.carrizoza@britishcouncil.org your proposal using the [template](file:///G%3A%5CEducation%5CDalia%20Carrizoza%5CFPM%5CNWST%5CNational%20poster%20competition%20proposal.docx)

**Selection criteria**

The responses will be assessed to determine the best proposal, using the following criteria and weightings and will be assessed entirely on your response submitted:

|  |  |
| --- | --- |
| **Criteria** | **Weighting**  |
| Experience of the expert **(for Option 1)** | [40]% |
| Methodology and Approach for the workshop **(for Option 1)** | [60]% |
| Quality of the course **(for Option 2)** | [70]% |
| Accommodation **(for Option 2)** | [30]% |

Tender responses will be subject to an initial review at the start of Stage 3 of the evaluation process. Any tender responses not meeting mandatory requirements or constraints (if any) will be rejected in full at this point and will not be assessed or scored further. Tender responses not rejected will be scored by an evaluation panel appointed by the British Council for all criteria using the following scoring model:

|  |  |
| --- | --- |
| **Points** | **Interpretation** |
| **10** | **Excellent** –Overall the response demonstrates that the bidder meets all areas of the requirement and provides all of the areas evidence requested in the level of detail requested. This, therefore, is a detailed excellent response that meets all aspects of the requirement leaving no ambiguity as to whether the bidder can meet the requirement.  |
| **7** | **Good** –Overall the response demonstrates that the bidder meets all areas of the requirement and provides all of the areas of evidence requested, but contains some trivial omissions in relation to the level of detail requested in terms of either the response or the evidence. This, therefore, is a good response that meets all aspects of the requirement with only a trivial level ambiguity due the bidders failure to provide all information at the level of detail requested.  |
| **5** | **Adequate** –Overall the response demonstrates that the bidder meets all areas of the requirement, but not all of the areas of evidence requested have been provided. This, therefore, is an adequate response, but with some limited ambiguity as to whether the bidder can meet the requirement due to the bidder’s failure to provide all of the evidence requested. |
| **3** | **Poor** –The response does not demonstrate that the bidder meets the requirement in one or more areas. This, therefore, is a poor response with significant ambiguity as to whether the bidder can meet the requirement due to the failure by the bidder to show that it meets one or more areas of the requirement. |
| **0** | **Unacceptable** –The response is non-compliant with the requirements of the RFP and/or no response has been provided.  |

**The decision of the judges is final and unquestionable.**

**Contact:**

Dalia Carrizoza dalia.carrizoza@britishcouncil.org

1. The NWST is part of the communication activities of science and technology institutionally held throughout the country. This is an annual event where, for a week, converge in a common space various actors with varied ways of transmitting knowledge. Its purpose is to awaken interest in science and technology disciplines among the young audiences. Enables an approach between scientists, extension workers, researchers, entrepreneurs, technologists and participants in a context of cordiality and respect to new generations authorities [↑](#footnote-ref-1)