

Call for UK institutions to join 2015/16 Study & Career Options events to promote STEM subjects

The British Council China is delighted to invite UK institutions to join the 2015/16 Study & Career Options events, which are aimed at promoting the UK's offering in STEM.

Introduction

STEM (science, technology, engineering, and mathematics) subjects are popular among outbound Chinese students, who are increasingly making study decisions based on their employability prospects. Young people in China are aware that STEM-related expertise can give them a competitive edge and increase their earning potential.

The UK enjoys a strong reputation in STEM education among the general public in China thanks to its first-class teaching resources, and its advances in research and development. In addition, the wide range of subjects offered by UK institutions, and the fascinating career opportunities they open, make the UK a highly attractive study destination. This has contributed to the continuous growth of Chinese students studying STEM subjects in the UK in the past few years.

Opportunity

The 2015/16 Study & Career Options events will be delivered together with academics, industry professionals, and alumni, who will share their experience to help prospective students gain a comprehensive understanding of STEM subjects and their career-enhancing features, and make an informed decision about their education.

UK institutions are invited to nominate academics to visit the host institutions in China and deliver presentations on related topics. This is an opportunity for UK institutions to showcase their STEM offering and directly engage with prospective Chinese students.

Joining instructions

UK institutions interested in this opportunity should complete the below application form and send it to Ms Mandy Deng mandy.deng@britishcouncil.org.cn as an attachment by **18 September 2015** (for sessions in 2015) or **27 November 2015** (for sessions in 2016).

Please note, places will be allocated on a first-come, first-served basis.

Requirements

Depending on the audience profile for each session (outlined below), presentation content will be expected to cater to career counsellors, or school students and/or undergraduate students looking for in-depth information on studying STEM in the UK and the related career options.

Participation fee

The British Council China will charge a participation fee of £500 per host institution visited, exclusive of VAT, which will cover programme planning, promotion, co-ordination, briefing and logistical support during the sessions. The participation fee will not cover international or domestic travel, accommodation, subsistence or freight.

Please note, participation is limited to one representative from each participating institution. A maximum of four UK institutions may be represented at each session and up to two host institutions will be visited in each city.

Visa

A visa will be necessary for UK passport holders to participate in the 2015/16 Study & Career Options events. The British Council may be in a position to provide guidance to participants who require a visa, but it is the responsibility of the applicant institution to follow the correct procedures.

Further information regarding visas for China can be found on the website of the Chinese Embassy in the UK (<http://www.chinese-embassy.org.uk/eng/visa/>).

Application form for 2015/16 Study & Career Options events

Name of institution*:

(*This format will be used in all publicity)

Main contact:

Telephone:

E-mail:

Contact address:

STEM Study & Career Options events in 2015

City	Date	Anticipated audience number	Interested level of study	Please tick to apply	Please indicate STEM area to be covered
Beijing	Tuesday 24 November	150 (school session) 100 (university session)	Undergraduate and postgraduate		
Dalian	Wednesday 25 November	100 (university session)	Mainly postgraduate		
Harbin	Thursday 26 November	100 (university session)	Mainly postgraduate		
Chongqing	Monday 30 November	100 (university session)	Mainly postgraduate		
Guangzhou	Tuesday 1 December	150 (school session) 100 (university session)	Undergraduate and postgraduate		
Nanjing	Wednesday 2 December	100 (university session)	Mainly postgraduate		
Shanghai	Thursday 3 December	150 (school session) 100 (university session)	Undergraduate and postgraduate		

Please note, the above is a draft itinerary and subject to change.

STEM Study & Career Options events in 2016

City	Date	Anticipated audience number	Interested level of study	Please tick to apply	Please indicate STEM area to be covered
Tianjin	Tuesday 22 March	150 (school session) 100 (university session)	Undergraduate and postgraduate		
Xi'an	Wednesday 23 March	100 (university session)	Mainly postgraduate		
Chengdu	Thursday 24 March	150 (school session) 100 (university session)	Undergraduate and postgraduate		
Shenzhen	Monday 28 March	150 (school session) 100 (university session)	Undergraduate and postgraduate		
Guangzhou	Tuesday 29 March	150 (school session) 100 (university session)	Undergraduate and postgraduate		
Shanghai	Wednesday 30 March	150 (school session) 100 (university session)	Undergraduate and postgraduate		
Suzhou	Thursday 31 March	150 (school session) 100 (university session)	Undergraduate and postgraduate		

Please note, the above is a draft itinerary and subject to change.

DECLARATION

I confirm that the above named institution intends to take part in the 2015/16 Study & Career Options events as indicated in the above application form. I understand that if this application is accepted, the terms and conditions listed below will form a binding contract between this institution and the British Council.

 Signature of applicant

 Institution's name

 Date

 Institution's stamp
Terms & conditions**1. Accredited institutions only**

All participating institutions must be accredited by a recognised UK authority.

2. Payment schedule

Event participants will be invoiced by the British Council. Payment must be received within 30 days of the invoice date.

3. Cancellation

A participating institution may withdraw from the 2015/16 Study & Career Options events by giving written notice.

If an institution cancels at least 21 days prior to **24 November 2015** (for sessions in 2015) or **22 March 2016** (for sessions in 2016), it will not be required to pay the British Council any fees in connection with the cancelled services and any fees already paid in respect of such cancelled services will be refunded by the British Council.

If an institution cancels less than 21 days prior to **24 November 2015** (for sessions in 2015) or **22 March 2016** (for sessions in 2016), it will be required to pay the British Council a percentage of the charges for such cancelled services as set out below:

<u>Notice period</u>	<u>Percentage of charges payable</u>
15 - 20 calendar days	75 per cent of the full fee
14 calendar days or less	100 per cent of the full fee

4. Terms of service

All institution representatives must abide by the British Council Services for International Education Marketing's terms of service, which can be found at <https://siem.britishcouncil.org/terms-service>