

## Partnership Opportunities in China

June 2012

### Objectives:

- To identify partnership opportunities in China for UK institutions for international collaboration
- To facilitate partnership building in China for UK institutions under SIEM services

### Background information:

There are currently over a hundred China-UK joint programmes approved by the Ministry of Education, accounting for 20% of the total approved joint programmes in China. In addition to these programmes, educational institutions in China and the UK have forged partnerships in many other ways such as faculty and student exchanges, articulation arrangements, research collaboration and teacher training. It is estimated that each year, through the transnational education partnerships, over 10,000 Chinese students choose the UK as their first choice for overseas study destination.

Working in China with a good partner is highly encouraged by the Chinese government. The UK's Secretary of State in Education, Michael Gove and China's Minister of Education Minister Yuan Guiren signed the UK-China Partners in Education at the 2011 UK-China Education Summit, encouraging more high quality China-UK partnership programmes. The National Mid to Long Term Education Reform and Development Programme (2010 to 2020) envisages attracting high quality overseas education resources to create partnership programmes. In the pursuit of partnerships between China and UK, quality instead of quantity is the top priority of the Chinese government as well as the educational institutions.

### Identified opportunities:

British Council China, with continuous efforts to promote the partnerships between China and the UK, and through its intensive market research and scoping exercises, has identified the following opportunities:

	Partnership opportunities	Subject
Beijing	Two joint international high schools	A-levels or other pre-university courses
Beijing	articulation, joint programme or top up arrangement	MBA, business related subjects, food science and food safety, packing technology and material, machinery developing, cosmetics research, ICT and graphic design
Changsha	Joint campus and joint programs	Business, Finance, Economics and Engineering

Chengdu	Joint programmes or articulation arrangement	Any subject - Art & Design as the priority
Hangzhou	Joint programmes, joint campus or articulation arrangement	Any subject
Harbin	Articulation programmes, mutual visits and exchange programmes, recruitment of overseas talents as teaching faculty	Mechanics, Computer Science, Material Science & Engineering, Environmental & Municipal Engineering, Civil Engineering, Transportation Engineering, Management, Electrical Engineering, Life Sciences, Architecture
Wenzhou	To set up a new business school (joint campus) in the city	MBA, EMBA, FMBA, EDP etc, focus on Finance, Trade, Entrepreneurship and Logistics Supply Chain
Zhengzhou	Joint campus or joint programmes, 4+0, 2+2, 3+1	Any subject

**Services provided:**

Our services cover three stages for your selection:

**Stage 1: Information provision about the opportunity and the organisation / institution involved.**

The information includes the organisation profile, experiences in international cooperation, specific needs about partnerships and main contact details.

The services will be charged based on staff time required.

**Stage 2: Accompanied visits to the organisation / institution involved.**

We can arrange and accompany UK institutions to visit local partners after initial communications between two parties.

The services will be charged based on the travel cost and staff time involved.

**Stage 3: Facilitation of the partnership building between the two parties.**

We can facilitate the communications and negotiations of the whole process for the partnership building between UK and Chinese institutions.

The services will be charged based on the staff time involved.

**Actions required:**

Should you be interested in these opportunities, please contact Ms Liu Xin from British Council

China for further information.

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