

Webinar: TNE Opportunities in Bangladesh

British Council Bangladesh will organise a webinar on **23 June 2015** to share information and recent developments of Bangladesh TNE sector. The main content will include

- What is Transnational Education (TNE)
- Summary of Bangladesh Government's Cross Border Higher Education (CBHE) policy
- The guideline for setting up an institute
- Associated costs for setting up an institute under the CBHE policy
- Required documents
- Perception of Bangladeshi students about overseas education in Bangladesh
- Preferred study destination of the students entirely in home country or in a combination of the two
- Students' perception of awarding countries being considered?
- Already established TNEs in Bangladesh
- Popular TNE courses in Bangladesh
- Opportunities of UK institutions in Bangladesh

We hope this webinar will help the UK sector gain an overview of the Bangladesh TNE market from which they can further develop their individual marketing strategies.

Date: **Tuesday 23 June 2015**

Time: **10.30 a.m. - 11.30 a.m. (UK time)**

Participation fee is: **£80 for each institution**

The above findings will provide insight on:

- The interest of the students towards UK education
- The current TNE status in Bangladesh
- What is the prospect of TNE in Bangladesh
- What are the partnership opportunities available in Bangladesh market
- How the British Council can help UK institutions to develop TNE business in Bangladesh

Presented by:

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British Council Bangladesh

[We will provide the report, presentation and recorded version of the session at the end.](#)

Action required:

If you are interested in joining this webinar, please complete the [online registration](#) by **Friday 19 June 2015**. We will email the invoice and payment instructions to you after your registration is confirmed.

For any technical support please call 888-447-1119 U.S +1 303 389 4018 from anywhere else. Joining instructions will be forwarded to you following registration.

Please have your telephone and computer ready for the webinar. If you have any questions about this webinar, please get in touch with Shegufta Ahmed Shegufta.ahmed@bd.britishcouncil.org

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