**Application form for ‘Destination: UK Boarding Schools & Sixth Form Colleges’ campaign activities**

‘Destination: UK Boarding Schools & Sixth Form Colleges’ is a campaign to grow the international market of the UK’s school sector. It is a series of online and offline programmes that will run throughout 2015 and is aimed at increasing international enrolment into UK boarding schools and sixth form colleges, while also profiling their educational expertise through dialogue between UK and Chinese sector professionals. This will be the last year of the campaign.

**How to apply?**

Please complete the below application form and send it (as an e-mail attachment) to

nancy.long@britishcouncil.org.cn

Alternatively, you can complete the form online at:

<http://education-uk.aicyber.com/DynamicPage/Page/1a02205d201a836d534ef6f16dcc82cd>

The deadline for submissions is **5 June 2015**.

**Cancellation policy**

The Client may cancel the Services prior to their delivery by giving the British Council written notice of cancellation. If the Client cancels at least six weeks prior to service delivery the Client shall not be required to pay the British Council any fees in connection with the cancelled Services and any fees already paid in respect of such cancelled Services shall be refunded by the British Council.

* For withdrawals received less than six weeks prior to service delivery, a management fee equal to 50 per cent of the total cost of the requested service will be charged.
* For withdrawals received less than four weeks prior to service delivery, a management fee equal to 100 per cent of the total cost of the requested service will be charged.

Please note, as the deadline for submissions is within one month of the scheduled commencement of production for the publications (1 July), any cancellations in regards to the publications received after 5 June will be subject to a management fee equal to 100 per cent of the total cost of the chosen service.

For full details of our Terms of Services for International Education Marketing, please refer to <https://siem.britishcouncil.org/terms-service>

**Application Form: 2015 UK Boarding School & Sixth Form College Campaign**

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| Name of school/college:  |  |
| Name of school/college in Chinese (*if applicable*):  |  |
| Name of participant(s) and title: |  |
| Name of contact person: |  |
| E-mail: |  |
| Contact address: |  |
| Website: |  |
| Select the event(s) you would like to join and/or the publication(s) you would like to be featured in (please tick): | UK Boarding School Head Teacher Mission  | **[ ]**  |
| UK Sixth Form College Mission | **[ ]**  |
| UK Boarding Schools video campaign | **[ ]**  |
| UK Boarding School & Sixth Form College Scholarship Initiative  | **[ ]**  |
| Agent FAM Trip  | **[ ]**  |
| Publications: * UK boarding school guide
* UK sixth form college booklet
 | **[ ]** **[ ]**  |
| Please indicate if your school/college is interested in hosting the agent fair. |  **[ ]**  |
| *I confirm that the above named organisation and participant(s) will take part in the selected event(s) and/or will be featured in the selected publications. I understand that by signing this form, the terms and conditions listed above will form a binding contract between this organisation and the British Council.*

|  |  |
| --- | --- |
| *Signed:* |  |
| *Position in institution:* |  |
| *Date:* |  |

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