

SERVICES FOR INTERNATIONAL EDUCATION MARKETING

Sichuan Post & Telecommunications College (SPTC) seeks UK institution to provide training programme to enhance the college's understanding of UK vocational teaching methodology. They plan to send 2 groups of teachers to visit the UK in July or August

Background:

Established in 1956 and run by Sichuan Telecom Industry Group Co., Ltd., Sichuan Post & Telecommunications College (SPTC) is the first independent higher vocational college specialising in post and telecommunications technology in Western China. SPTC has been selected as one of the national key higher vocational education colleges in China, and enjoys special support from the local and national government. The college is located in Chengdu, the capital city of Sichuan Province in South West China

Objectives: To send two groups of teachers to visit the UK to get a better understanding of UK vocational teaching methodology through a programme of observation and workshops.

Expected outcomes: At the end of the programme the participants should have a better understanding of

- UK vocational teaching methodology
- How links between educational institutions and industry are developed and utilised
- The use of apprenticeships

Target audience: Two groups of selected technical subject teachers with many years teaching experience from various departments throughout the college. Each group will consist of 20 teachers.

Length: SPTC would like to have the option of both a one week and two week programme

Budget: From 200,000RMB to 350,000RMB, depending on the length of the programme

Other requirements:

- The combination of classroom teaching and industry/organization visits is expected.
- Interpreters will be needed during classes
- Accommodation and interpreting costs should be included in the budget.

Deadline for application: Any UK providers who are interested in this opportunity should submit a proposal and a quotation outlining all the costs related to the project **before 18 May**

Contact person:

UK institutions interested in this opportunity should contact chen.bing @britishcouncil.org.cn