





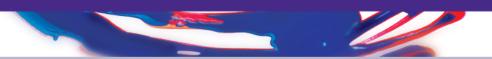
Agent engagement in 2014-15

Discovering new ways forward





Our work with local representatives of UK institutions



- Professional development training
- Visa seminars
- Education UK Open day
- UK institutions' promotional campaign (counselling by local representatives)
- Networking and discussion sessions
- Marketing services
- Sharing important updates
- Education UK Exhibition





Education UK Open day 2014 (Agents exhibition)



Dhaka (10 June 2014)

- Daylong counselling session
- Total visitors: 257
- 10 local agents

Chittagong (30 August 2014)

- Daylong counselling session
- Total visitors: 122
- 4 local agents

Dhaka (1 November 2014)

- Daylong counselling session
- Total visitors: 257
- 4 local agents

Sylhet (29 November 2014)

- Daylong counselling session
- Total visitors: 267
- 4 local agents





Agent's training





First session (July 2014)

- Total participants: 28
- Received pass certificate: 11
- Received distinction certificate: 6
- Deferred: 11

Second session (October 2014)

- Total new participant: 3
- Assessment under process

Third session (March 2015)

 The briefing session will take place on 1 April 2015 **30** received agents training certificate

2 ongoing

6 new agents





Agents networking









Visa seminars



Platinum Suites, Dhaka; 14 May 2014

- Total agents participated: 22
- Lucy Wall (Entry Clearance Manager) and Sandeep Sanon (EC Officer) represented UKVI

British Council, Dhaka; 9 September 2014

- Total agents participated: 31
- Lucy Wall (Entry Clearance Manager) and Sandeep Sanon (EC Officer) represented UKVI





UK institutions promotional campaign



Rajshahi (16 August 2014).

Over 200 visitors

Dhaka (13 September 2014)

Over 750 visitors

Chittagong (14 December 2014)

Over 300 visitors







Counselling, interview, spot admission session









22 visits by UK institutions.





Education UK Exhibition 2015



Dhaka (12-13 February 2015)

Total visitor: 3529

Total UK institutions participated: 38

Chittagong (15 February 2015)

Total visitor: 1114

Total UK institutions participated: 13

Sylhet (18 February 2015)

Total visitors 606

Total UK institutions participated: 7





2015-16 Engagement plan



Event	Date	City
Agents training	1-April-15	Dhaka
Education UK Open Day	11-Apr-15	Dhaka
	18-Apr-15	Sylhet
	16-May-15	Dhaka
	23-May-15	Chittagong
	13-Jun-15	Dhaka
	20-Jun-15	Sylhet
	4-Jul-15	Dhaka
	1-Aug-15	Dhaka
Visa seminar (proposed)	5-May-15	Dhaka
	6-Oct-15	
UK Institutions' Promotional Campaign	8-Aug-15	Rajshahi
UK Institutions' Promotional Campaign	6-Sep-15	Dhaka
Career Fair	1-Nov-15	Dhaka
UK Institutions' Promotional Campaign	9-Jan-15	Chittagong
Education UK Exhibition	29-30 Jan-16	Dhaka
	1-Feb-16	Chittagong
	4-Feb-16	Sylhet
UK Institutions' Promotional Campaign	5-Mar-16	Sylhet

Beside regular events we will meet on quarterly networking meetings.





Thank you.... Q & A