

# Post Event Report

## International Schools Tour

15<sup>th</sup> – 19<sup>th</sup> November 2014

Nigeria

## Introduction

The 2<sup>nd</sup> edition of the International Schools Tour held in three major cities in Nigeria as a wrap-around event with the Education UK Exhibition in November 2014. The schools tour was titled, 'A Lifetime Experience'.

Top International Schools (which offer the British Academic curriculum), Private Schools and A-level schools were targeted in the three cities – Abuja, Lagos & Ibadan, with focus on students in their final years, A-level students as well as parents. The inclusion of a third city (Ibadan) provided access to a wider variety of student's considering international education.

British Council made presentations to the students and parents on the following topics:

- Life, Work and Study in the UK
- Writing Personal Statements

The tour held as follows:

- Abuja – 15<sup>th</sup> November
- Ibadan – 17<sup>th</sup> November
- Lagos – 19<sup>th</sup> November

In total, 16 UK institutions and 11 secondary schools participated in the tour across the three cities. Over 300 students and 70 parents participated in the tour.

For advertising, British Council produced posters and fliers which were sent to the participating schools to put up on their notice boards, distribute to parents and students. The tour was advertised mainly by the participating schools via emails, newsletters and SMS to parents.

## List of Participating Institutions

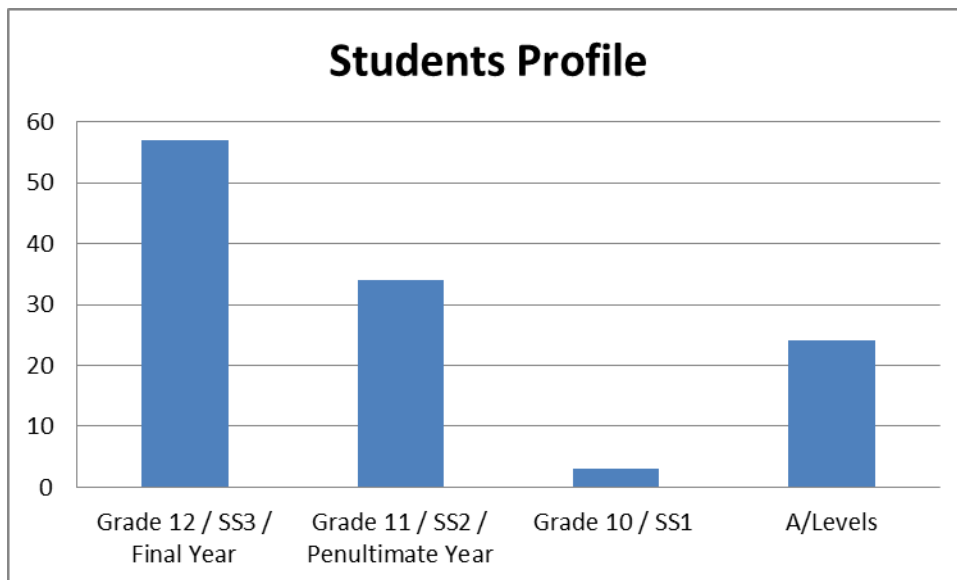
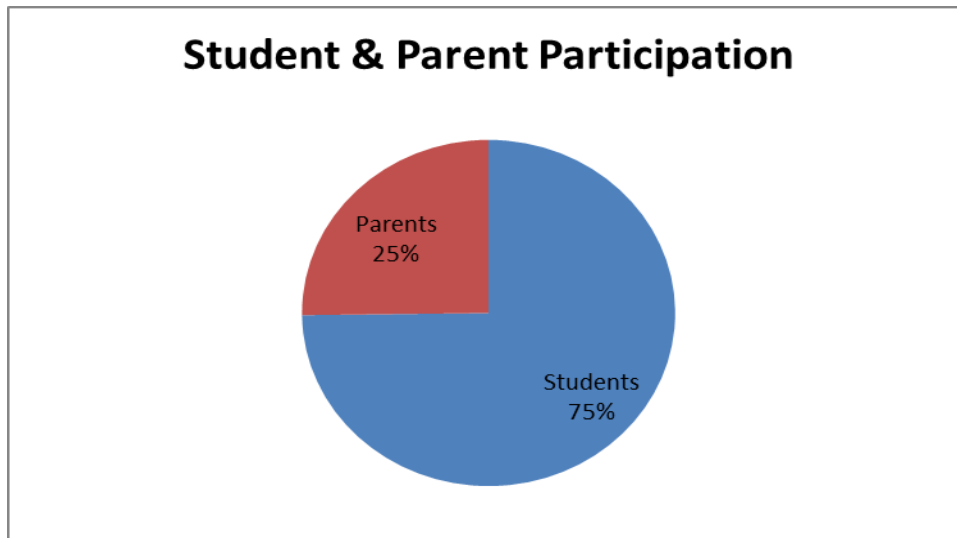
### Exhibitors

<b>Abuja</b>	<b>Lagos</b>	<b>Ibadan</b>
University Of Birmingham	University Of Birmingham	University Of Birmingham
Northumbria University	Northumbria University	Northumbria University
Loughborough University	Loughborough University	Loughborough University
Coventry University	Coventry University	Coventry University
University Of Essex	University Of Essex	Study Group International
Study Group International	Study Group International	The University Of Northampton
Anglia Ruskin University	The University Of Northampton	University Of Leeds
The University Of Northampton	University Of Leeds	University Of Gloucestershire
University Of Leeds	University Of Gloucestershire	Swansea University
University Of Gloucestershire	Swansea University	University Of Sussex
The Manchester College	University Of Sussex	University of Sheffield
University Of Kent		
University Of The West Of England		
Swansea University		
University Of Sussex		

### Nigerian Schools

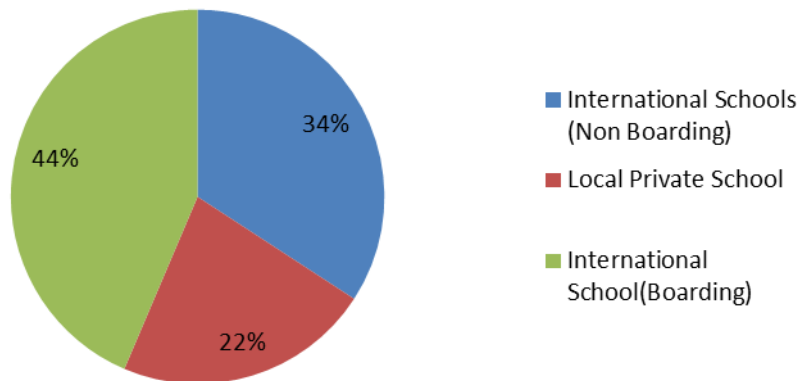
<b>Abuja</b>	<b>Lagos</b>	<b>Ibadan</b>
Centagon International School	Dowen College	Lifeforte International School
Premier International School	Edgewood College	Educational Advancement Centre
British Nigeria Academy	Greensprings School	Global Cambridge College
Capital Science Academy		

## Parents & Student Survey results



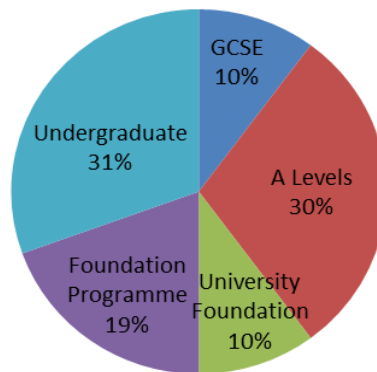
**98% of the Parents found the schools tour very useful**

### Type of schools the students attend

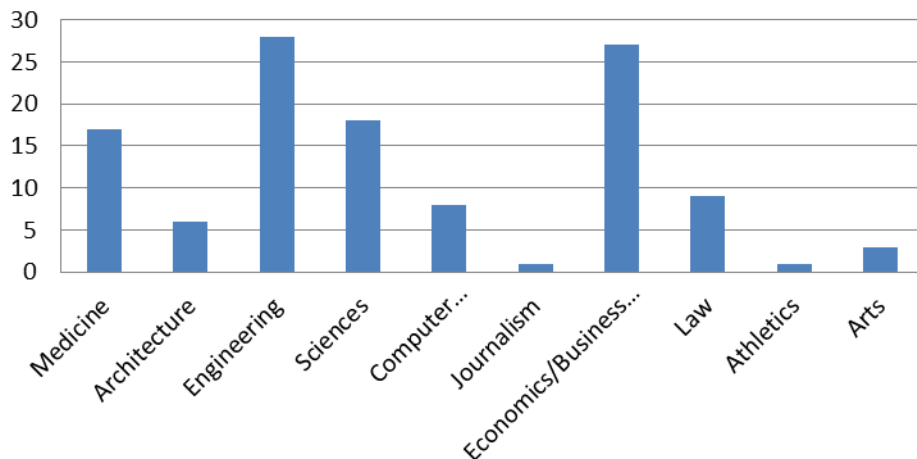


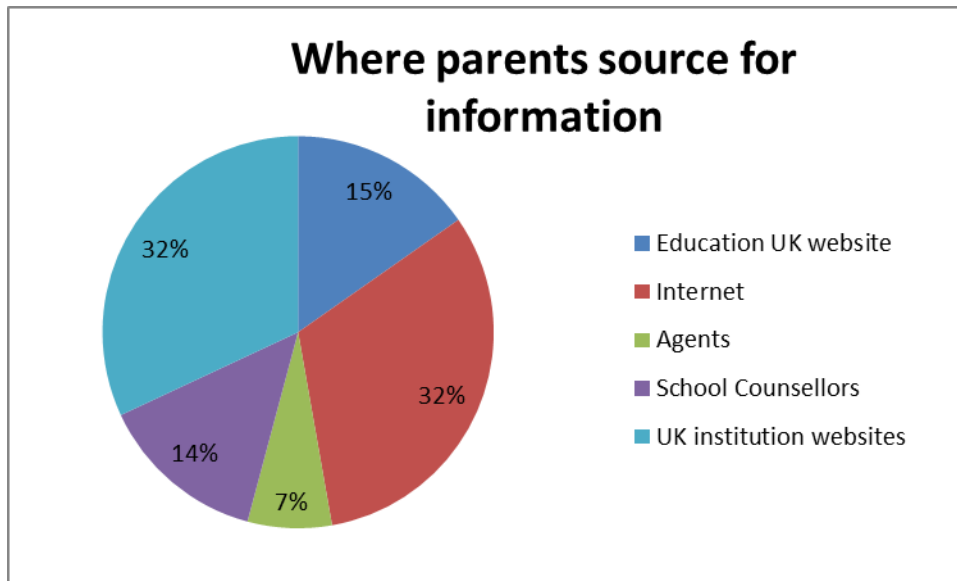
*International Schools offer British Academic Curriculums*

### Programmes of study students are interested in



### Subjects students are interested in





### Parents Comments

*This event is an eye opener and has saved me a great deal of trouble asking around without getting the right answers. Thanks to the organizers*  
- Adetunji Yemi

*Very informative*  
- Mildred Gumunyu

*The representative I spoke with answered all my questions patiently and satisfactorily*

*Beyond Expectations, was thrilled*  
- Benjamin Asokiji

### Students Comments

*The quality of service was really good. I learnt a lot.*  
- Angel Assiak  
(Student at Downen College)

*I really gained a lot as new knowledge has been opened to me*  
(student at Lifeforte International School)

I was introduced to different schools and I see things from a new perspective  
- Macaulay Oluwaseun  
(Student at Edgewood College)

The service was excellent  
- Adeokun Oreoluwa  
(Student at Greensprings School)

80% of the Parents and 57% of the students agreed the tour was a high quality event

### Pictures from Schools Tour







## Printed Poster Advert



**BRITISH COUNCIL**

**Education UK**  
Innovative. Individual. Inspirational.

### A lifetime experience

Join us on our UK schools tour as we bring UK colleges and universities to your school.

Are you a student interested in studying abroad?  
This may be the beginning of something big for you!  
Find out what courses you can study, which UK colleges or universities you can study at, what student life is like in the UK and so much more.

Are you a parent deciding or planning for your child to study abroad? This is your opportunity to get first-hand information and ask all the questions you have about sponsoring your child/children in the UK.

Join us right at your school to meet with representatives from colleges and universities across the UK in November 2014.

**ABUJA** - 15th November 2014  
**IBADAN** - 17th November 2014  
**LAGOS** - 19th November 2014

**Venue:** School Premises

More information will be provided by your school administrator. You may also contact us via email at [educ.enquiries@ng.britishcouncil.org](mailto:educ.enquiries@ng.britishcouncil.org)

Parents are welcome to attend with their children.

[www.educationuk.org/nigeria](http://www.educationuk.org/nigeria)

## Learning Points

- UK institutions prefer to visit a fewer number of schools and spend quality time with the students and parents
- UK universities (especially those without a foundation Programme) prefer to visit A-level schools and older students who can be admitted directly into the undergraduate degree Programme.
- The schools tour is a good platform for building UK institutions brand profile, introducing their institutions to students who are still deciding their choice of institution.