



Wraparound activities/services during Qatar International College Fair 2014 (26th – 28th October 2014)

Logistics	Price	Comments
Accommodation + Transportation	<ul style="list-style-type: none"> • 1 representative in one single deluxe room: £541 • 2 representatives in two single deluxe rooms: £998 	<ol style="list-style-type: none"> 1. The price given for the accommodation and transportation is inclusive of <ul style="list-style-type: none"> ▪ 4 nights (check-in on 25th October and check-out on 29th October) on Bed & Breakfast basis at: <ul style="list-style-type: none"> Wyndham Grand Regency Doha Al-Sadd Area, Sports Roundabout P.O. Box: 22606 Doha, Qatar Tel: (+974) 44343333 Fax: (+974) 44343444 Email: infograndregencydoha@wyndham.com ▪ Complimentary internet access during the entire stay at the hotel ▪ Airport transfer and domestic travel to/from the convention centre at the exhibition opening times ▪ Complimentary access to hotel fitness facilities. 2. If you wish to stay more or less nights or you have more than 2 representatives, please let us know so we can send you the modified cost accordingly
Receiving, storing and delivering freight	£49 per institution	Receiving, storing and delivering freight to the convention centre will be done in the morning of 25 th October 2014.
Direct Marketing	Price	Comments
Digital Marketing	<ul style="list-style-type: none"> • Silver Package (200 GBP; actual price is 500 GBP) • Gold Package (400 GBP; actual price is 750 GBP) 	<p>Digital Marketing</p> <ul style="list-style-type: none"> ▪ Silver Package: The discounted price is inclusive of Social Media Mentions + Listing on British Council website event page + E-shot to be sent to potential students, scholarship providers and school counsellors. ▪ Gold Package: The discounted price is inclusive of the Silver Package + SMS to recent IELTS candidates + Single institution social media post. Limited to 4 institutions only.



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Printed Advertising	<ul style="list-style-type: none"> • Silver Package (595 GBP; actual price is 3555 GBP) • Gold Package (935 GBP; actual price is 4905 GBP) 	<p>Printed Advertising</p> <ul style="list-style-type: none"> ▪ Silver Package: The discounted price is inclusive of 3 printed adverts (B&W 1/8 page) a day for 2 days during the college fair. Minimum of 6 institutions required to proceed with the service. ▪ Gold Package: The discounted price is inclusive of the Silver Package + a press release during the event, where institutions will get the chance to include key messages about their institution either via written or oral interview. Limited to 5 institutions only with a minimum of 4 institutions to proceed with the service. 						
<table border="1"> <thead> <tr> <th data-bbox="188 936 437 999">Business Development</th> <th data-bbox="437 936 724 999">Price</th> <th data-bbox="724 936 1375 999">Comments</th> </tr> </thead> <tbody> <tr> <td data-bbox="188 999 437 1061">Market Briefing</td> <td data-bbox="437 999 724 1061">£150 per person</td> <td data-bbox="724 999 1375 1061">Exact date and time will be communicated by 25th September 2014</td> </tr> </tbody> </table>			Business Development	Price	Comments	Market Briefing	£150 per person	Exact date and time will be communicated by 25th September 2014
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Please note that the cost of the Logistics Package, Printed Advertising Package and Cultural Activities are not subject to VAT.