

## China School Tour 2014

### Education UK promotional events at local A-level or private schools in China (and followed by Hong Kong session)

**Join us now! A fantastic opportunity for recruiting students and establishing links with local A-level and independent schools in China!**

To maximise opportunities for UK Universities, the British Council China plans to work with a selection of local A-level schools, foundation schools and independent schools in China for a series of Education UK promotional activities in Beijing, Shanghai, Chengdu and Guangzhou.

A unique chance to meet with high quality A-level / independent school students in China (and Hong Kong)!

Please find below details of the activities.

#### Key details

<b>Dates and cities</b>	<table border="0"> <tr> <td><b>22<sup>nd</sup> October 2014</b></td> <td><b>Qingdao</b> (1-2 schools)</td> </tr> <tr> <td><b>23<sup>rd</sup> October 2014</b></td> <td><b>Tianjin</b> (tbc)</td> </tr> <tr> <td><b>24<sup>th</sup> October 2014</b></td> <td><b>Beijing</b> (2 schools)</td> </tr> <tr> <td><b>27<sup>th</sup> October 2014</b></td> <td><b>Guangzhou</b> (2 schools)</td> </tr> <tr> <td><b>27<sup>th</sup> October 2014</b></td> <td><b>Zhengzhou</b> (1-2 schools)</td> </tr> <tr> <td><b>29<sup>th</sup> October 2014</b></td> <td><b>Chengdu</b> (1 school)</td> </tr> <tr> <td><b>30<sup>th</sup> October 2014</b></td> <td><b>Hangzhou</b> (1-2 schools)</td> </tr> <tr> <td><b>31<sup>st</sup> October 2014</b></td> <td><b>Shanghai</b> (2 schools)</td> </tr> <tr> <td><b>3<sup>rd</sup> November 2014</b></td> <td><b>Nanjing</b> (1-2 schools)</td> </tr> <tr> <td><b>3<sup>rd</sup> November 2014</b></td> <td><b>Shenzhen</b> (1-2 school)</td> </tr> </table> <p>There might be small changes in terms of cities and number of schools as per special request from applicants or demand from local city. We strongly encourage you to raise your interest or concerns to help us serve you better.</p> <p><b>Note: HK session is on 4<sup>th</sup> November</b>  <a href="https://siem.britishcouncil.org/news/opportunities/faculty-promotion-%E2%80%93-study-and-career-options-subject-area-0">https://siem.britishcouncil.org/news/opportunities/faculty-promotion-%E2%80%93-study-and-career-options-subject-area-0</a></p>	<b>22<sup>nd</sup> October 2014</b>	<b>Qingdao</b> (1-2 schools)	<b>23<sup>rd</sup> October 2014</b>	<b>Tianjin</b> (tbc)	<b>24<sup>th</sup> October 2014</b>	<b>Beijing</b> (2 schools)	<b>27<sup>th</sup> October 2014</b>	<b>Guangzhou</b> (2 schools)	<b>27<sup>th</sup> October 2014</b>	<b>Zhengzhou</b> (1-2 schools)	<b>29<sup>th</sup> October 2014</b>	<b>Chengdu</b> (1 school)	<b>30<sup>th</sup> October 2014</b>	<b>Hangzhou</b> (1-2 schools)	<b>31<sup>st</sup> October 2014</b>	<b>Shanghai</b> (2 schools)	<b>3<sup>rd</sup> November 2014</b>	<b>Nanjing</b> (1-2 schools)	<b>3<sup>rd</sup> November 2014</b>	<b>Shenzhen</b> (1-2 school)
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<b>Cost</b>	<p><b>The 2014 China School Tour will be open to all UK higher education providers at a cost of GBP300 for each local school.</b></p> <p>This includes:</p> <ul style="list-style-type: none"> <li>• Meetings with contacts from local A-levels / independent schools for partnership building</li> </ul>																				

	<ul style="list-style-type: none"> <li>• 15-20 minutes presentation to students (AS level and below or equivalent)</li> <li>• Face to face counselling and distribution of promotional materials to students at A-level / international schools</li> </ul> <p><b>Please note that the participation fee does not include VAT, international or domestic travel, accommodation, subsistence or freight.</b></p>						
<b>Cancellation deadlines</b>	<p>The client may cancel the services prior to their delivery by giving the British Council written notice of cancellation. If the client cancels at least three weeks before (<b>30<sup>th</sup> September 2014</b>) the client shall not be required to pay the British Council any fees in connection with the cancelled Services and any fees already paid in respect of such cancelled Services shall be refunded by the British Council.</p> <p>If the client cancels the Services less than three weeks prior to (<b>30<sup>th</sup> September 2014</b>), the client shall be liable to pay the British Council the percentage of the charges for such cancelled Services set out below:</p> <table border="0"> <thead> <tr> <th>Notice Period</th> <th>Percentage of charges payable</th> </tr> </thead> <tbody> <tr> <td>20 calendar days or less</td> <td>100%</td> </tr> <tr> <td>10 - 20 calendar days</td> <td>75%</td> </tr> </tbody> </table>	Notice Period	Percentage of charges payable	20 calendar days or less	100%	10 - 20 calendar days	75%
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10 - 20 calendar days	75%						
<b>Maximum and Minimum number at each school</b>	Max 6 Min 2						
<b>Visa</b>	<p>A visa is necessary for UK passport holders. Where visas need to be obtained, the British Council may be in a position to provide guidance but it is the responsibility of the applicant institution to follow the correct procedures.</p> <p>Further information regarding visas for China can be found by contacting the Chinese Embassy in UK (<a href="http://www.chinese-embassy.org.uk/eng/lsyw/qzxx/default.htm">http://www.chinese-embassy.org.uk/eng/lsyw/qzxx/default.htm</a>) or the Home Office (<a href="http://www.fco.gov.uk">www.fco.gov.uk</a>).</p>						

### The event

British Council China would like to invite you to participate in the 2014 China School Tour, which will be held in Qingdao, Beijing, , Shanghai, Chengdu, Guangzhou and Shenzhen in October and November 2014.

These events are mainly for directly recruiting students from local **A-Level or independent Schools. This year, the theme is science and technology subjects.** From our experience, the best way to reach out to students at these schools is to provide useful and practical information about life at UK universities. We would suggest each participating university to select and prepare 1-2 topics for your presentation listed below together with a brief introduction of the University.

- The learning and career paths for science subjects
- Tips on applying through UCAS
- How to write a good Essay
- Writing Academic reference in essays or dissertation
- University library and online sources
- Induction on supporting team – International office, career or alumni office

### **Aims of the event**

- To position the UK as the first choice for international students
- To showcase the variety of opportunities within the UK's higher education system
- To provide UK institutions with a platform to recruit international students and discuss collaborative projects with Chinese schools
- To provide first hand information to a variety of students exploring opportunities for study in the UK

### **British Council's role**

- To invite UK institutions to participate in the 2014 China School Tour
- To facilitate networking and partnership building between UK institutions and local A-levels / international schools
- To arrange face to face counselling with students from the local A-levels / international schools
- To arrange the presentation sessions at local A-levels / international schools

### **Programme – to be confirmed**

Details of the school introductions in each city are being compiled and will be provided to every confirmed participating UK institution by 26 September 2014. Applicants could email the British Council contact for city specific details (if available).

Confirmation letters will be sent out by **14 October 2014**.

### **How to apply**

Please complete the below application form and return it by **21 September 2014** to:

Xu Xun (Isabel)  
Education Marketing Manager  
British Council | Shanghai | China  
T +86(0)21 8017 3234 | F +86(0)21 6192 2121  
E [xu.xun@britishcouncil.org.cn](mailto:xu.xun@britishcouncil.org.cn)

## Application form

Please complete this application form and return it to British Council China  
 Coordinator Ms Xu Xun at by [21 September 2014](#)

Name of institution\*: \_\_\_\_\_  
 (\*This format will be used in all publicity)

Main contact for this event: \_\_\_\_\_

Name of delegate: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Contact address: \_\_\_\_\_  
 \_\_\_\_\_

Please tick which city/cities you wish to attend

Date	City	Tick
22-Oct	Qingdao	
23-Oct	Tianjin (tbc)	
24-Oct	Beijing	
27-Oct	Guangzhou	
27-Oct	Zhengzhou	
29-Oct	Chengdu	
30-Oct	Hangzhou	
31-Oct	Shanghai	
3-Nov	Nanjing	
3-Nov	Shenzhen	

Cost: GBP300 per school

*\*Please note that the participation fee does not include VAT, international or domestic travel, accommodation, subsistence or freight.*

*I confirm that the above named organisation wants to take part in School Tour in China (options ticked above). I understand that if this application is accepted that the terms and conditions listed in the event details will form a binding contract between this organisation and the British Council.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_