



The Fifth International Business School Shanghai Conference (2014)

Innovation and Entrepreneurship 2014.10.9 - 10.10



全球商学院院长论坛
International Business School
Shanghai Conference

The biennial International Business School Shanghai Conference (IBSSC) is one of the most important branding forums held by Antai College of Economics and Management, Shanghai Jiao Tong University. Since the first successful launch in 2006, it has become an international brand after four sessions' development.

In the face of the fragile economic recovery following the financial crisis of 2008, innovation and entrepreneurship are widely recognized as effective ways to revitalize the global economy. The international market is in need of new ideas and innovative business practices, which have the potential to initiate a strong and stable economic growth. In response, many regions, including China, are giving priority to developing entrepreneurial management practices and creating supportive environments that foster and enable innovation. As the cradle of elites, business schools are the origins of many successful entrepreneurship practices, and play a very significant role in boosting development of economics and the prosperity of business. This requires the business education industry to reflect on questions such as how to nurture management talents who are able to generate new ideas and implement the ideas in innovative ways.

Therefore, the Fifth International Business School Shanghai Conference (IBSSC) hosted by Antai College of Economics and Management, Shanghai Jiao Tong University, would like to focus on the theme of "Innovation and Entrepreneurship". We hope the conference could create a platform to stimulate discussions on the latest developments in Innovation and Entrepreneurship, and exchange viewpoints on "Why Business School's Innovation Education is Driving Sustainable Development" and "Business School's Education on Entrepreneurship", which are the two parallel session topics. In addition, from the current changes in accreditation standards of international accreditation systems, we can tell the increasing significance of innovative and sustainable development of business schools. Thus, the conference will setup a bonus session on the topic of "New International Accreditation Standards for New Management Education Era", to discuss the trend and how business school will respond to it.

Each time IBSSC convenes more than 100 deans from overseas business schools, and all top 100 domestic business school deans to attend and share their wisdom regarding cutting-edge topics in the field of management education. To date, the conference has become the largest dean-level conference for business schools in the Asia-Pacific region. Due to its dedicated theme, global scale and western and eastern integration, the IBSSC has already become an extremely valuable forum brand for the business schools around world, and Antai is devoting itself to developing the IBSSC into the most influential management forum in the international management education circle.

Who should attend?

Deans, Directors, Rectors and Vice Deans from leading business schools in the world; top executives from international organizations in business education industry.

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Programme 2014.10.9 - 10.10

Time	Content
October 9 (Thursday)	
09:00 - 15:00	Registration
13:00 - 16:30	Bonus Session: New International Accreditation Standards for New Management Education Era
19:30 - 21:00	Welcome Dinner
October 10 (Friday)	
08:30	Opening Ceremony
09:00 - 11:30	Plenary Session: Innovation and Entrepreneurship
09:30 - 09:55	Keynote Speech 1: Prof. Peter Blair Henry, Dean of Leonard N. Stern School of Business, New York University, USA
09:55 - 10:20	Keynote Speech 2: Prof. Soumitra Dutta, Dean of Johnson Graduate School of Management, Cornell University, USA
10:20 - 10:40	Keynote Speech 3: Prof. G. "Anand" Anandalingam, Dean of Imperial College Business School, UK
10:40 - 11:05	Coffee Break
11:05 - 11:30	Keynote Speech 4: Prof. Alfons Sauquet, Dean of ESADE Business School, Spain
11:30 - 11:55	Keynote Speech 5: Prof. CAI Hongbin, Dean of Guanghua School of Management, Peking University, P. R. China
11:55 - 12:00	Q & A
12:00 - 13:20	Luncheon and Honorable Speech: Prof. William Boulding, Dean of Fuqua School of Business, Duke University, USA (TBC)
13:30 - 14:30	Plenary Session: Guest Speech by Mr. Liu Chuanzhi, Honorary Chairman of the Board of Lenovo Group Ltd. (TBC)
14:30 - 17:30	Parallel Session 1: Why Business School's Innovation Education is Driving Sustainable Development Guest Speech 1.A: Prof. Edouard Husson, Dean of ESCP Europe Business School, France Guest Speech 1.B: Prof. Fiona Devine, Head of Manchester Business School, UK Guest Speech 1.C: Prof. Emerson de Almeida, President of the Board Committee of Fundação Dom Cabral, Brazil Guest Speech 1.D (TBD)
14:30 - 17:30	Parallel Session 2: Global Perspectives: Business School's Education on Entrepreneurship Guest Speech 2.A: Prof. Santiago Iñiguez de Onzoño, Dean of IE Business School, Spain Guest Speech 2.B: Prof. Hirokazu Kono, Dean of Keio Business School, Japan Guest Speech 2.C: Prof. Hirokazu Kono, Dean of Keio Business School, Japan Guest Speech 2.D: Prof. WU Xiaobo, Dean of School of Management, Zhejiang University, P. R. China
19:30 - 21:30	Thanks Banquet

Contact Us

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