

SERVICES FOR INTERNATIONAL EDUCATION MARKETING

Zhejiang Industry & Trade Vocational College (ZJITVC) calls for UK partners for a joint programme in design related subjects in Wenzhou, East China

Project Introduction

- Level of joint programme: Diploma
- Cooperation model: 2+2 or 3+1
- Subject area: Design (50 students); Advertising (50 students)
- The joint programme will be hosted by ZJITVC's international education institute

Criteria for potential partner

- The potential partner need to be willing to invest teaching and staffing resources in terms of academic and curriculum development
- The potential partner should have strong academic capability in the nominated subject areas

Chinese Partner Background

Zhejiang Industry & Trade Vocational College is a state-run vocational college, located in Wenzhou City, honored as *Zhejiang Experimental and Leading Model Vocational College*. The college has a high employability rate of 98% in recent years and has been awarded for more than 30 rewards by provincial and national education authorities.

British Council China Contact

Any institutions interested in this opportunity please contact:

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