



Education in Egypt

2 March 2014

www.britishcouncil.org

British Council Egypt

- 75th Anniversary
- 3 offices – Agouza, Heliopolis and Alexandria.
- Importance of the market reflects our investment
- Big grant programme in English, Arts, Education and Society

IN 2012–13 IN EGYPT WE REACHED:

116,441 people
face-to-face.

13,765,329 through
digital and broadcast
(including *Dreams
Come True* television
series on ONTV and
our *Selector* radio
show on Nile FM and
over **200,000 fans**
on our British Council
Egypt Facebook page).

8,500 young people took part in
leadership through sports activities
with us.

5,052 young people took part in Young
Arab Voices debates across Egypt.

16,236 people attended our
arts events.

16,518 students studied in our
teaching centres in Agouza, Heliopolis
and Nasr City.

21,870 pupils
were involved in
international school
projects through
our **Connecting
Classrooms** project.

**53,502 exams
candidates** took
97,963 exams with us.

5,088 teachers
took part in events
and training activities
with us.

A photograph of a man with brown hair and a beard, wearing a purple and blue plaid shirt, leaning forward and gesturing with his hands while talking to a woman. The woman is wearing an orange top and is partially visible on the right side of the frame. The background is blurred, suggesting an indoor setting like a classroom or office.

OUR WORK
IN EDUCATION

On Egypt – what we know

- 3.7% GDP spent on Education
- Largest education system in MENA
- 137 on WEF quality in primary education
- 90% of schools fail to meet the country's own national standards

Source: EIU and Euromonitor

On Egypt – what we know

- Consumer spending on education in 2012 was \$6.8billion
- Proliferation and growth of private education
- As the population grows and gets younger the demand for private provision will increase
- 60% of the population is under 30
- By 2050 c140million people

On Egypt – what we know

- 23 public and 17 private universities
- 60 new universities planned by 2023
- In 2010, 2.65million people in tertiary education
- More than 400,000 graduates every year.

Source: UNESCO

On Egypt – what we know

- In 2010 almost 12,000 Egyptians studying overseas
- Post-2011 revolution those numbers are declining
- Only 1400 are coming to the UK
- US is number 1 with over 2,000 with Germany set to overtake the UK

On Egypt – what we know

- We think there is an addressable private ELT market of 2.7million people in Cairo and Alexandria alone
- Market value of £282million
- C100 private schools delivering IG and IAL
- Growing demand for UK Qualifications and Assessment inc opportunities for BTEC

On Egypt – what we know

- There is a UK HE footprint in Egypt
- British University of Egypt
- Modern Sciences Academy
- More than 25 bilateral agreements between UK and Egyptian institutions since 2003.

On Egypt – our work in HE

- Supporting change
- Leadership development
- Governance
- Strategy development
- Employability

On Egypt – Newton Fund

- Major investment in the UK's science, research and innovation relationships with the rest of the World.
- 15 countries, including Egypt
- Focus on people, capacity-building and exchange

On Egypt

- On 24 February, the Egyptian Cabinet resigned.
- Later that week the new Minister of Higher Education and Scientific Research was announced.....
- Then a new Minister was announced....
- And then, the new Minister was announced...

On Egypt – the future

- Major market, major opportunity
- Largest country in the region
- Young population with a long tradition in Higher Education
- Its universities are still among the best in the Arab World
- Alexandria University reached 147 in the Times International Rankings 2010

On Egypt – the future

- US and Germany investing heavily in Egypt
- US - \$37million investment in Higher Education
- DAAD opportunities
- UK reputation remains high.
- Demand for partnerships with the UK to help make the changes Egypt needs

On Egypt – the future

- Egypt's challenges are real
- Egypt's future is up for grabs
- Egypt's stability will determine your investment
- Egypt is – without question – open for business, your business and partnerships with the UK
- We are here to help

With thanks to John McGovern

On Egypt – the future

Better skills, better jobs, better lives