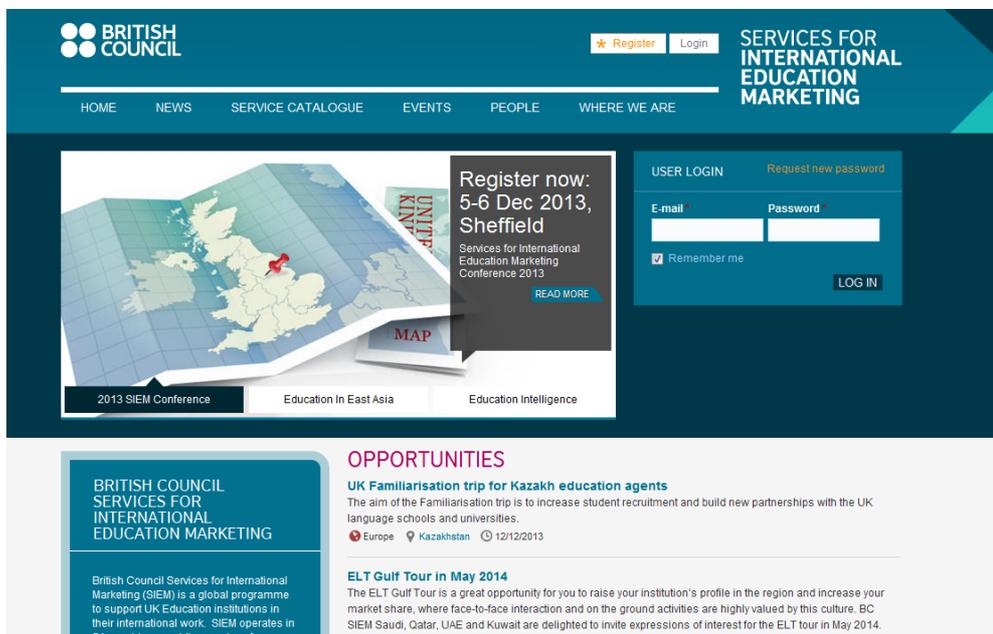


Access to the Education Intelligence: Interactive Access free trial

1. Login on British Council SIEM website (www.britishcouncil.org/SIEM)



2. Click on the hyperlink to the Education Intelligence: Interactive Access on the user panel after login



- A popup page will appear, as shown below, where you can find your unique login details to enter the tool. Please note that this login is now different from your BC SIEM website login. Click on “Start using Education Intelligence: Interactive Access” to enter the tool.

Welcome to Education Intelligence: Interactive Access

Education Intelligence: Interactive Access is an innovative data visualisation tool which captures country-specific economic and demographic indicators for quick reference. This graphic display of data allows you to visualise underlying patterns and trends in countries of interest and across geographic locations.

This tool is only available to Advanced, Unlimited and FE, Skills & Schools annual subscription holders.

You will need a unique and separate set of login details in order to access this tool. Here is your login.

Username:

Password:

Start using Education Intelligence: Interactive Access >



- You will be then directed to the Interactive Access login page where you will be prompted to enter your unique username and password.

BRITISH COUNCIL | Education Intelligence

EDUCATION INTELLIGENCE: INTERACTIVE ACCESS LOGIN

Please enter the username and password provided to login to the Educational Intelligence: Interactive Access.

If you cannot remember your username and password, please follow the few steps below.

1. Login on British Council SIEM website
2. Click on the hyperlink to the Education Intelligence: Interactive Access on the user panel after login
3. You will be directed to the page where you can find the username and password specific for the Education Intelligence: Interactive Access. Please email ei.support@britishcouncil.org.uk for any enquiry.

Username:

Password:

LOG IN

- You will see the screen below if you successfully enter the Education Intelligence: Interactive Access.

BRITISH COUNCIL | Education Intelligence: Interactive Access

Home | Map Overview | Country Profiles & Data | Comparative Analysis

Welcome to Education Intelligence: Interactive Access

Education Intelligence: Interactive Access offers a fresh, simple way to gather, sort and analyse data that impacts international higher education. As a subscriber to British Council Services for International Education Marketing, you now have exclusive access to an impactful interactive tool that allows for easy browsing of country specific information on a wide range of economic indicators, from population to personal disposable income to number of students enrolled in higher education.

The new, visually appealing data delivery method moves away from traditional modes of data representation. It offers graphic display of macroeconomic and socio-economic factors on national, regional and global levels helps users identify patterns and trends, understand global higher education markets and create recruitment strategies.

Map Overview

Click on a country to view its economic indicators and global trends.

Country Profiles & Data

Click on a country to view its country specific economic and social data.

Comparative Analysis

Click on a country to view its data for all the indicators, and compare it to a peer.

-- Please select a country --

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