

Schools Mission Report: August-September 2013**Index**

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Schools Mission Report: August-September 2013

Introduction

This is the third consecutive year wherein the British Council concluded a successful schools mission in the month of August-September. The mission was concluded in metro cities of Mumbai, Bangalore, Hyderabad, Chennai, Delhi, Kolkata and also targeted the second tier cities of Pune, Nashik and Indore. This time around through the mission we explored a fairly new city - Patna. The mission was designed with the aim of promoting 'undergraduate recruitment' in the above key cities of India.

Event wise description and report:

Mumbai: 5 to 8 August 2013

A group of 8 UK universities 8 schools in Mumbai from 5 to 8 August 2013.

The program at the each school comprised of a presentation by the university delegate, a table and chair exhibition and a discussion with the faculty.

Name of the participating UK Institutions:

1. Anglia Ruskin University
2. University of Bath
3. University of Birmingham
4. University of Essex
5. University of Gloucestershire
6. Newcastle University
7. University of Northampton
8. Swansea University

About the school and key highlights:

Day one:

(I) Podar International School (IB curriculum)

A generic presentation on 'Undergraduate Study in the UK' was delivered to year XII students studying the IB and A level curriculum. The specific student queries were discussed during the table and chair exhibition held subsequently. More than 200 students attended the same. During the exhibition the students enquired about the following courses:

- Business
- Engineering
- Finance
- Fine Arts
- Psychology

(II) The Cathedral and John Cannon School (ICSE curriculum)

A generic presentation on 'Undergraduate Study in the UK' was delivered to parents and year XII students studying the ISC curriculum. There were more parents attending the session than students at this school. Parents/students asked ask specific queries during the table and chair exhibition subsequently. During the exhibition the students enquired about the following courses:

- Medicine
- Law
- Economics
- Business
- Finance

Day two:

(III) SVKM International School (IB curriculum)

A generic presentation on 'Undergraduate Study in the UK' was delivered to year XI and XII students studying the IB and A level curriculum. There were also a few parents who had come to enquire during the table and chair exhibition. During the exhibition the students enquired about the following courses:

- Engineering

- Medicine (popular with A level students)
- Liberal Arts
- Humanities
- Psychology
- Design
- Architecture
- Computer Science

Faculty Discussion: There was a faculty discussion at this school with the School Principal, the IBDP Co-ordinator and the University Liaison In-charge. The school was open to the idea of sending their students for summer school programs again designed specifically for their students but mainly during the October – December period. There was also a discussion around dual program degree options, scholarships available if any and entry points at each university. In this school the number of students looking at the A level curriculum is increasing as opposed to those looking at the IB curriculum as reflected in their current intake.

(IV) Singapore International School (IB curriculum)

A generic presentation on 'Undergraduate Study in the UK' was delivered to year XI and XII students studying the IB curriculum at this school. This was followed by the table and chair exhibition where students enquired about their specific programs. During the exhibition the students enquired about the following subjects:

- Management
- Engineering
- Liberal Arts
- Economics
- Nanotechnology
- Biosciences
- Social Sciences

Faculty Discussion: The Principal of the school met the University delegates during the table and chair set up and requested the delegates to talk about the progression path for students who complete their certificate rather than their diploma in the IB curriculum as for UK Universities the students do need to do a foundation year before the start of the main degree program if they are accepted onto their program. There was an interaction with the IBDP co-ordinator of the school post the exhibition. He spoke about how his students look at summer school programs and are happy if the universities can design something (short courses locally too) specifically for their students for 2-3 weeks in the months of June – July. Questions were also raised with regards to dual programs as students here are also looking at studying programs such as Music and Business etc. and the feasibility of these options at UK universities. They are also open to guest lecturers visiting their school.

Day three:

(V) Oberoi International School (IB curriculum)

At this school there was only a table and chair exhibition. During the exhibition the students enquired about the following subjects:

- Engineering
- Business
- Arts
- Law

Faculty Discussion: the discussion revolved around the summer school programs designed specifically for students during the months of June – July as well as scholarship options available to international students.

(VI) NSS Hill Spring International School (IB curriculum)

A generic presentation on 'Undergraduate Study in the UK' was delivered to year XI students studying the IB curriculum and was subsequently followed by the table and chair exhibition. During the exhibition the students enquired about the following subjects:

- Liberal Arts
- Business
- Economics

- Arts
- Design
- Architecture

Faculty Discussion: The visit at the school started with a brief meeting with the School principal and spoke about how they are encouraging students to look at subject choices like Humanities and the Creative Art / Design fields over and above the normal choices of Engineering, Economics and Finance. During the discussion, the principal raised concerns about how the rising conversion rate is reflected in the decisions made by the parents sending their children for further studies abroad. A meeting with the IBDP co-ordinator was also held post the exhibition wherein discussion about the entry points and the scholarships available at each of the universities and the feasibility of credit transfers at the UK universities.

Day four:

(VII) Dhirubhai Ambani International School (IB curriculum)

The visit at this school started with the faculty discussion wherein, the IB coordinator discussed the high expectations of students towards university choices as they most often score more than 40 points. Most of their students look at multiple country applications and choose accordingly. A lot of their students receive full / partial scholarships which are offered by other countries. They are also open to research professors especially from the field of Engineering, Business and Economics visiting their school for a guest lecture anytime of the year. Students from this school are also keen to have job placement options available to them and are very ambitious.

This was then followed by a generic presentation and then exhibitions, where the students enquired about the following courses:

- Engineering
- Business
- Economics
- Medicine
- Humanities

(VIII) Aditya Birla World Academy (IB curriculum)

A generic presentation on 'Undergraduate Study in the UK' was delivered to parents and year XI students studying the IB and the A level curriculum in this school. This was subsequently followed by the table and chair exhibition wherein specific queries were asked by the visiting parents and students. During the exhibition the students enquired about the following courses:

- Engineering
- Finance
- Economics
- Design

Faculty discussion: There was a discussion with the College Placement Counsellor and the A level co-ordinator, the school highlighted on how all 'A' level students undergo a compulsory 2-3 weeks supervised internship program with the Aditya Birla Group of companies wherein they have to undergo the entire procedure on their own such as sending in their application, sitting for an interview as well as working in any of their departments (such as marketing / hospitality) so as to gain the necessary skills. They also felt that the devaluing rupee is having an impact on the parents' / students' final decision.

Key statistics:

School	Students	Faculty (including teachers/principals)	Parents
Podar International School	200	2	--
The Cathedral and John Cannon School	15	--	28
SVKM International School	132	2	20
Singapore International School	130	2	6
Oberoi International School	80	1	--
Dhirubhai Ambani International School	65	4	2
Aditya Birla World Academy	30	4	5
TOTAL	652	15	61

Feedback by UK Institutions:

- All delegates that participated in the mission remarked that the mission met their objectives
- 60% delegates mentioned that the 'quality of institutions' visited during the mission were 'excellent'.
- 70% delegates 'agreed' that the mission 'met their expectations' and the event was a 'high quality event'.

Comments by some UK Institutions:

- Avoid repetition of visit to same institutions.
- An Excellent platform for branding , the institutions selected were good and were a few which will not work out due to high expectations but overall it was a great 1st step to get an overall idea about institutions in Mumbai
- Out of eight schools almost 5-6 were USA focused with very high quality students. If they are aiming at UK they are only looking for Oxford, Cambridge and other high profile traditional universities. It was a good opportunity for profile and brand building but for recruitments it might take a year or so to show results.
- It was helpful to know that the schools would be open to academic visits during the year and would welcome guest lectures on specific topics if it suits their academic calendar. Most of the schools were also open to the idea of exploring the possibility of their students attending summer schools abroad. It would be useful to keep in touch with some of the counsellors on this matter and take discussions forward.
- The visit confirmed our feelings that India is an emerging market for us at UG level. However, the follow up plan will be developed by our in-country Manager so I am not able to include it here.

Suggestions for the British Council for future missions:

- Seminar topic should be 'Study in the UK' & it should talk about the same instead of concentrating on UCAS
- Over all it was very well planned event and a good initiative on British Council part to promote UK as a brand. Not every university needs to sit through each presentation. Something else should be arranged for them separately, like meeting with principal or counsellor during those 15 minutes
- All schools were very welcoming and BC Mission was a good opportunity to visit these schools as a delegation as the visit arrangements are better organised

Photographs taken at visiting institutions:



Bangalore: 19 to 24 August 2013

The schools mission in Bangalore was primarily designed with a focus of promoting the undergraduate courses in the UK; this mission was targeted towards CBSE and IGCSE schools which contribute to the growth in the UG market. A total of 8 schools in Bangalore were visited over a period of 4 days. On the final day an interactive session with the school counsellors was organised at the British Council, Bangalore office, thus maximising the opportunity of this mission and enabling networking opportunities for future prospects.

Name of the participating UK Institutions:

1. Anglia Ruskin University
2. Edinburgh Napier University
3. University of Gloucestershire
4. The University of Northampton
5. London South Bank University
6. Kingston University
7. University of Southampton
8. University of East Anglia
9. Aston University
10. University of Birmingham
11. Middlesex University

About the school and key highlights:

Day one:

- (I) Mallaya Aditi School (IGCSE curriculum)

At Mallaya Aditi School, delegates met students from 11 and 12 standard. The school was very keen in providing assistance to British Council for such events to be in future. Students at this school were focussed and they were clear in what they wanted to pursue in the UK.

A direct table top exhibition was organised and 75 students attended the same. Though the parents were invited for a session but since it was a weekday and parents couldn't visit the school. During the exhibition the students enquired about the following courses:

- Psychology
- Engineering
- Science
- Business
- Economics
- Art & Design
- Law

- (II) Delhi Public School North (CBSE curriculum)

At DPS North the programme included a generic presentation delivered to the students by one of the UK delegates. This was followed by the table chair exhibition. Students from 11 and 12 grade attended the exhibition. During the exhibition the students enquired about the following courses:

- Psychology
- Architecture
- Sports
- Computing

During the faculty discussion below are the points which emerged for future programmes.

- ✓ School is interested in faculty seminars by the Universities
- ✓ School is interested in Biotechnology seminar in particular as the school is introducing it in their curriculum next year.
- ✓ School is also interested in student/faculty exchange programmes
- ✓ School offered to organise a similar kind of event on one of the Fridays when they have parents-teacher meeting so that parents can be a part of this whole session which can influence the decision-making process.

Day Two:

(III) Ebenezer International School (IGCSE curriculum)

At Ebenezer a generic presentation was delivered to the 11 and 12 class students of both IGCSE & ICSE boards. This was followed by table chair exhibition. During the exhibition, students enquired about the below subjects:

- Medicine
- Engineering
- Law
- Design

During the faculty discussion below are the points which emerged for future programmes:

- ✓ School is interested in holding such visits by British Council in near future.
- ✓ School is happy for guest lectures as well to be hosted at their school.

(IV) Sarala Birla Academy (IB school)

Sarala Birla Academy was a boy's boarding school. The programme included generic presentation delivered to the 11 and 12 class students. This was followed by table chair exhibition. During the exhibition, students enquired about the below subjects:

- Business
- Management
- Engineering

Faulty discussion: the key points were:

- ✓ The students at this school were much focussed. It was the first time that any UK delegation had visited them. The quality of the students was impeccable.
- ✓ The school is happy for an interactive session with students in future as well.

Day three:

(V) Trio World School (IGCSE school)

The programme included generic presentation delivered to the 11 and 12 class students. This was followed by table chair exhibition.

During the exhibition, students enquired about the below subjects:

- Business
- Management
- Engineering

Faulty Discussion: the key points were

- ✓ The students were from multi-cultural background, there were students from other countries too who took part in the interaction.
- ✓ The school is interested in hosting such events with British Council.

(VI) Stonehill International (IB curriculum)

Popular subjects that most students enquired about the Table chair exhibition were:

- Engineering
- Business
- Forensic Science
- Art & Design

Faculty discussion: the key points were

- ✓ Stonehill International had 100 students who participated in this event. The school is expanding in large scale. One of the very potential school's for future mission.
- ✓ The school is interested in getting more information on UCAS and process involved.
- ✓ This was again first time a UK delegation has visited the school which serves as an eye opener for the students giving them an opportunity to decide on UK as the study destination.

Day four:

(VII) DPS North (CBSE)

At DPS North the session was divided into 2 groups due to larger strength of students. The first session consisted of presentation followed by table chair. This was first class 11 students and the similar set up was done for the class 12 students as well.

Popular subjects that most students enquired about the Table chair exhibition were:

- Engineering
- Economics
- Computing
- Fashion and design courses

Faculty discussion: the key points were

- ✓ School proposed for a similar event during parents teacher meet so that parents can participate as well.
- ✓ School proposed to have a link on their website for International Institutions who visited in this mission so that parents can access information.
- ✓ School is keen in having all the DPS 's in Bangalore to meet for such forums organised by British Council.
- ✓ School is interested in faculty seminars as well.

(VIII) The International School Bangalore (TISB) (IB curriculum)

The International School Bangalore is the oldest International School. The delegates met focussed students and were able to talk to 12 students from this school who wanted to go to the UK alone. The school is keen in meeting wider group of delegates hence they want to attend British Council Bangalore exhibition fair in November.

Day five:

Counsellors meet at British Council, Bangalore. School counsellors from other potential schools registered for counsellors meet. The below schools as a part of this interaction:

- Baldwin Co-Education High School
- St Geroge College
- St German Higher Sec School
- Oasis International
- Army Public School
- The Ashok Leyland School
- National Public School
- Legacy School
- Jain International School
- Bangalore International School
- Indus International
- Bishop Cotton Boys
- Trio World School
- Canadian International School

Key statistics:

School	Students	Faculty (including teachers/principals)	Parents
Mallaya Aditi School	75	3	
Delhi Public School North	125	4	
Ebenezer International School	50	4	
Sarala Birla Academy	50	2	
Trio World School	75	4	
Stonehill International	100	4	
DPS North	150	5	
The International School Bangalore (TISB)	12	2	
TOTAL	637	28	

Feedback by UK Institutions:

- 100% delegates commented in their feedback that the exhibition met their expectations
- 60% delegates commented that support provided by the British Council during the mission was 'excellent'
- 40% delegates at the mission thought that it was a 'high quality event'
- 50% delegates strongly agreed that mission 'met their expectations'

Comments by some UK Institutions:

- Would definitely like the British Council to conduct such quality events in the future too. Was very well organised
- The Workshop organised on the last day of the Mission was extremely a well-thought-of plan. The Schools that we were not able to visit were invited and a good number of Schools turned up for the event. It was an extremely productive session with the School Counsellors with a very active question and answers session at the end of every presentation which was answered by all the participating UK Universities
- A good opportunity to promote UK education to schools which have so far predominately only be exposed to US study options. We will follow up with counsellors and seek to send academic staff back for guest lectures when they are in Bangalore.
- The mission has helped in establishing direct contact with the Schools. This will enable us to explore possibilities to recruit students for UG programmes.
- The mission was extremely well organised, right from the logistical arrangements to the schools that were identified, to be a part of the mission

Suggestions for the British Council for future missions:

- The schools visits were all arranged very well and would make no changes. Would recommend shortening the counsellor session to 2 hours max, with 30 minute general presentation on the UK and then free networking time
- It is important that the British Council continues to work on the 'added value' to these visits. It's great to get into the schools initially and promote the UK, but once these contacts are added, it's important that there is still motivation to attend the school visits yearly
- It would be great if Universities can be encouraged to send delegates from the UK rather than the in-country representatives that attended. Although the in-country reps are hugely knowledgeable and educated, it is important when visiting institutions in India that UK Universities are represented by delegates who can really highlight the strengths and positives of UK education. Also in terms of the presentations, many of the students and teachers involved were keen to speak to a representative from the University as opposed to an in-country rep.
- A prior awareness on UK as study destination in the form of quiz or an essay competition conducted by British Council will enhance student's interaction, participation and interest at the event.

Press coverage about the mission in the local newspapers:

www.thehindu.com/news/cities/bangalore/undergrads-now-on-uk-varsities-radar/article5058898.ece

Photographs taken at visiting institutions:



Hyderabad and Chennai: 26 to 31 August:

This was the first time a schools mission was organised in cities of Hyderabad and Chennai. Hyderabad is an untouched market for UG courses. However, Chennai is a mature market. The reason to organise the mission in these cities was primarily due to the fact that there is an increase in the enquiries received at UG level from these cities.

Additionally, there are a number of international schools that have started in these cities. Non IB schools in Chennai have always been more receptive to UK education and hence these schools were tapped to widen the reach.

Name of the participating UK Institutions:

- Anglia Ruskin University
- Edinburgh Napier University
- London South Bank University
- Middlesex University
- University of Northumbria
- Birmingham City University
- University of Kent

About the school and key highlights:

Day one:

(I) Glendale Academy (CBSE & IGCSE curriculum)

The delegation met students of class 11 and 12 and a generic presentation was made followed by table-chair exhibition. Most students enquired about the below subjects:

- Psychology
- Forensic
- Architecture
- Engineering
- Science
- Business
- Economics
- Art & Design
- Medicine

Faculty discussion: key highlights were:

- ✓ School is interested to host such visits organised by British Council.
- ✓ This was for the first time ever a delegation from UK universities has visited them.
- ✓ School is happy to also organise faculty discussion and seminars by UK universities.

(II) Sreenidhi International School (IB and IGCSE curriculum)

At Sreenidhi International school, the programme included a generic presentation delivered to the students. This was followed by the table chair exhibition. Popular subjects amongst students at Sreenidhi International school were:

- Engineering
- Medicine
- Economics

During the faculty discussion below are the points which emerged for future programmes:

- ✓ School is interested in faculty seminars by the Universities
- ✓ Since it's a well-established International they are happy to host similar programmes in future organised by British Council.

Day two:

(III) Sancta Maria International School (IGCSE curriculum):

A generic seminar was delivered to students at the school followed by a table-chair exhibition.

Most students enquired about the below subjects:

- Medicine
- Engineering
- ✓ Design

During the faculty discussion below are the points which emerged for future programmes:

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- ✓ The schools was extremely happy with initiative organised by British Council
- ✓ School wanted to promote UK education to be core element for their students as their study destination.
- ✓ School was happy for guest lectures to be hosted for their students

(IV) Meridian International School (CBSE curriculum)

The programme included generic presentation delivered to the 11 and 12 class students, followed by table chair exhibition, The popular subjects at this school were

- Art & design,
- Architecture
- Business and Management
- Engineering

During the faculty discussion following points emerged through this:

- ✓ The school was interested in having a tie up for a summer school or student and faculty exchange programme.
- ✓ The school was happy to have such interactive sessions with students in future as well.
- ✓ The school also showed their willingness organise a forum for all CBSE schools and organise such visit on a weekend inviting parents too.

Day three:

(V) Indus International School (IB curriculum)

The programme in this school too included a generic presentation for class 11 and 12 students followed by a table and chair exhibition.

Popular subjects amongst students in this school were:

- Science
- Engineering
- Business

Following emerged as an outcome from the faculty discussion:

- ✓ The students were very well informed about UK education and UCAS process.
- ✓ The school was interested in hosting such events with British Council.
- ✓ The school proposed to hold virtual seminars with the UK universities using skype called as Skype session so that parents can access and get to meet delegates for more information online at their convenience.

Day four: Chennai

(VI) PS Secondary School (CBSE curriculum)

Like all other schools, in this school too a generic presentation was delivered to the 12 class students, followed by a table-chair event.

Popular subjects were

- Science
- Engineering
- Business
- Art & design

Following emerged as an outcome from the faculty discussion:

- ✓ UK was one of the study destinations.
- ✓ The school showed interest in hosting such events with British Council.
- ✓ The school was interested in organising faculty discussion/seminar with the students.

(VII) Chinmaya Vidhyalaya Senior Secondary School (CBSE Curriculum)

The programme included generic presentation delivered to the 11 and 12 class students. This was followed by table -chair exhibition.

Popular subjects were

- Science
- Engineering
- Business

- Art & design
- Economics

Following emerged as an outcome from the faculty discussion:

- ✓ The students prefer UK as one of the study destinations.
- ✓ The school was interested in hosting such events with British Council.
- ✓ The school was interested in organising faculty discussion/seminar with the students.
- ✓ School was interested in faculty/student exchange programmes.

Day five:

(VIII) Vaels Billibong International School (IGCSE curriculum)

The programme included generic presentation delivered to the 11 and 12 class students. This was followed by table chair exhibition.

Popular subjects amongst students were

- Science
- Medicine in particular
- Engineering
- Business

Following emerged as an outcome from the faculty discussion:

- ✓ The students prefer UK as one of the study destinations.
- ✓ The school was interested in hosting such events with British Council.
- ✓ The school was interested in organising faculty discussion/seminar with the students.
- ✓ The school offered a separate space for British Council to keep their materials in the library which is accessible by parents too

(XI) American International School (IB curriculum)

The programme included generic presentation delivered to the 11 and 12 class students. This was followed by table chair exhibition.

Popular subjects amongst students were

- Science
- Engineering
- Medicine

Following emerged as an outcome from the faculty discussion:

- ✓ This was the first time ever that any UK university has been given access into American International School in Chennai.
- ✓ The school was happy to know more information on UCAS and its process
- ✓ The school was happy to host such events in future with British Council
- ✓ The school was interested in bringing other interested students at the Education fair organised by British Council.

Day six:

Following schools visited British Council along with interested students who are likely to opt for an Education abroad

- Rajaji Bhavan's
- Lady Andal School
- Archaya Shikha Mandir
- Sri Shankara Senior Sec School
- MSB Matriculation School

This forum provided an opportunity to maximise the reach towards potential student. This was very well appreciated by the delegation

Key statistics:

School	Students	Faculty (including teachers/principals)	Parents
Glendale Academy	55	4	
Sreenidhi International School	55	2	
Sancta Maria International School	50	4	
Meridian International School	110	4	
Indus International School	90	2	
PS Secondary School	150	4	
Chinmaya Vidhyalaya Senior Secondary School	200	2	
Vaels Billibong International School	75	3	
American International School	35	4	3
TOTAL	820	29	3

Feedback by UK Institutions:

- 100% delegates gave feedback that their objectives were met during the visit
- 67% delegates mentioned that quality of institutions visited were 'Good' and 67% delegates mentioned that the interaction at these institutions was 'Good' as well
- 83% delegates mentioned that the mission 'met their expectations'.
- 67% delegates 'agreed' that this was a high quality event and that they have acquired knowledge about institutions in Bangalore by participating in this mission

Comments by some UK Institutions:

- The overall visit in Hyderabad was quite informative about the schools and the qualifications they offer
- The opportunity to meet with the respective guidance councillors and teaching staff was excellent
- All the institutions visited are keen and open to engage with a UK Institution.
-

Suggestions for the British Council for future missions:

- If the British Council could do some advance findings of the students' interest of subject areas that will improve this event to another level. This could be done by taking a survey like most of the schools visited had students interest in Medicine and out 7 universities 6 didn't have Medicine course. May be such an information can provide us an in depth requirements of the schools we would visit in future.
- The way forward is to continuously engage with the School, British Council to forge a mechanism to have 3 to 4 events at a School, with the last one culminating in an enrolment campaign.

Press coverage about the mission in the local newspapers:

<http://mobiletoi.timesofindia.com/mobile.aspx?article=yes&pageid=3§id=edid=&edlabel=TOICH&mydateHid=01-09-2013&pubname=Times+of+India+-+Chennai&edname=&articleid=Ar00303&publabel=TOI>

Photographs taken at visiting institutions:



Indore and Delhi: 26 to 30 August 2013

The Schools Mission in North India was organised in Indore and Delhi from 26- 30 August 2013. The objective of the mission was to showcase and promote 'Undergraduate courses in the UK' and to interact with the faculty and students of the host schools, enabling discussions about application processes, choice of institutions, finalising on a suitable course and any other topic relevant to studying in the UK.

Indore and Delhi together have a large number of schools with growing demand for studying abroad for undergraduate courses. During the 8 such institutions were visited giving opportunity to delegates to understand the need of the students in the cities as well as guiding the school students with the next steps.

Indore is an upcoming potential city for study abroad market. At the moment USA is the most popular destination amongst the students. The US universities had been doing promotion for last 6-7 years in the city through institutional visits.

Name of the participating UK Institutions:

- Anglia Ruskin University
- Aston University
- University of Birmingham
- City University London
- Durham University
- University of East Anglia
- University of Glasgow
- The University of Northampton
- The University of Nottingham
- Sheffield Hallam University
- University of Southampton
- University of South Wales

About the school and key highlights:

Day one:

(I) The Shishukunj International School, Indore (Curriculum: CBSE)

During the meeting with the Principal, and Vice Principal shared the school profile and gave a historical account of excellence in various fields. The school principal showed keen interest in hosting future delegations and doing more activities with UK universities with regard to summer programmes and subject specific seminars etc.

This was followed by student interactions during which a generic presentation was done by a delegate from Northampton University which was followed by one to one student interaction through table chair set up format.

Key highlights-

- Around 20% of students apply for undergraduate courses abroad
- US is the primary choice at the moment
- School is open to academic lectures by UK universities.
- Top subject choices: Engineering, Computer science, Medicine, Law

(II) Sri Sathya Sai Vidya Vihar, Indore (Curriculum: CBSE)

Students were introduced to all delegates, which was followed by a generic presentation by the delegate from Sheffield Hallam University and a presentation on UCAS process by delegate from University of Southampton. After this the students had one to one interactions in exhibition style set up with all the delegates.

This was followed by an elaborate meeting with the Principal and all senior teachers. The Principal discussed with each participating university delegate about the various courses being offered by

their universities. After this she discussed her keenness to work at four different levels with the universities

1. At the management level: Any leadership oriented courses for school management team
2. For Teachers: She plans to send one teacher every year for any suitable professional development course. She is also interested for short term workshops which can be delivered in India by academics from the university
3. For students: More information sessions related to UK education- various courses, eligibility, scholarships etc.
4. For Alumni: They have a strong alumni group and wish to have workshop on professional development courses for the student alumni during the next alumni meet scheduled for February 2014.

Key highlights-

- The school principal holds UK education system in high esteem and displayed quite a bit of eagerness to engage with UK institutions at various levels.
- This was the second visit of UK institutions and they welcome more such sessions.
- The popular subject choices were Engineering, Science and technology and Medicine.
- School is open to academic lectures by UK universities

Day two:

(III) Emerald Heights International School (Curriculum: CBSE; CIE)

The day started with Introductions with the principal and school counsellor. This was followed by interactions with the group of interested students from classes X, XI and XII. A generic presentation was carried out for all these students by the delegate from City University to provide information about admission procedure, eligibility criterion, visa process and requirements, courses options for studying undergraduate courses in the UK. The delegates were introduced to the students and then there was a one to one interaction with the students in exhibition style setup.

Key highlights-

- The students want to know more about the scholarships available and the process to apply.
- The top subject choices are engineering, law and medicine. But there was interest in courses related to Architecture, Visual arts, Sports and Psychology
- School is open to academic lectures and workshops by UK universities.
- Currently the students have more affinity towards US universities.

(IV) Daly College (Curriculum: CBSE; IGCSE; CIE)

The programme at the school included introductions of delegates, presentation by delegate from Durham University followed by one to one interaction of students with the delegates. After this there was an informal interaction with the Principal, counsellor, and head international affairs over lunch.

The school has a 'Resource Centre' where they display information booklets, brochures and other marketing material related to Education UK. A workshop was conducted at the Resource Centre where counsellors from other schools in the city were also invited.

The workshop had following components. Three delegates volunteered to deliver these sections of the workshop.

1. UCAS process for counsellors: delivered by Saf Jeevanjee, University of Southampton
 2. How to write a good Statement of Purpose: delivered by David Thornber, Durham University
 3. How to write good reference letters: delivered by Hannah Dickinson, University of Nottingham
- This workshop was attended by 7 counsellors and were highly appreciated

Key highlights-

- Students had good awareness of overseas education in general with the highlights about most destinations
- The school welcomes a large delegation of institution so that the students have multiple choices.
- Though UK is one of the key choices as a study destination, there is high affinity towards studying in the US
- Various kinds of subjects of interest. Business and engineering among top sought after subjects.
- Students are keen to know about the summer courses.
- School is open to academic lectures and workshops by UK universities.

Day Three:

(V) Apeejay School, Pitampura (Curriculum: CBSE)

The day began with Introductions with the school counsellor and principal. This was followed by a generic presentation was carried out for all these students of standard 11th and 12th to provide information about admission procedure, eligibility criterion, visa process and requirements, courses options for studying undergraduate courses in the UK. The delegates were introduced to the students and then there was a one to one interaction with the students in exhibition style setup.

Key highlights-

- The school welcomes a large delegation of institution so that the students have multiple choices.
- There was keenness among school counsellors and the teachers which reflected in the planned approach towards the event.
- There were continuous queries from the students regarding the recent changes in the visa rules.
- Various kinds of subjects of interest. Business and engineering among top sought after subjects.
- School counsellors were keen to know about the summer courses. School is open to academic lectures and workshops by UK universities.

(VI) KIIT World School, Pitampura (Curriculum: CBSE)

The day began with Introductions with the school counsellor and principal. This was followed by presentation by one of the delegate on the general information on education in UK. The school was very forthcoming in its approach. The principal gave all an insight on how school carries on activities related to Global Education. She shared the school profile and gave a historical account of excellence in various fields. This was followed by a presentation to the student on UK Education. During the session thoughts were shared by students and delegates on the opportunities which lie in UK as a global education destination. Many students were curious to gain knowledge on courses like Engineering and Architecture. There was a one on one interaction session with each student in an exhibition style setup. The delegates found this interaction very useful to understand the students mind set. It was suggested that we should keep more time for such discussion in our future events.

Key highlights-

- Students had good awareness of overseas education in general with the highlights about most destinations
- Various kinds of subjects of interest. Business and engineering among top sought after subjects.
- Very effective and participative school counsellor
- The school was interested in prospective workshops pertaining to specific courses that we could arrange with them for future

Day Four:

(VII) Ryan International School, Sohna Road (Curriculum: CBSE)

There was a meeting with the School counsellor. The students from class 11 were looking forward to an interactive session with the delegates. The presentation delivered by one of the delegates gave ample information to students regarding about admission procedure, eligibility criterion, visa process and requirements, courses options for studying undergraduate courses in the UK. This was followed by a one on one interaction with the university delegates where the students individually received answers to their specific queries.

Key highlights

- Around 30% of students apply for undergraduate courses abroad
- There was a comparison between US and UK as an education destination.
- School is open to academic lectures by UK universities.
- Top subject choices: Engineering, Computer science, Medicine, Law

(VIII) Scottish High International School, Gurgaon (Curriculum: ICSE, IB, IGCSE)

Students were introduced to all delegates, which was followed by student interactions in exhibition style set up. The student composition here was 9th, 10th and 11th Std. The school

had invited parents of class 9th and 10th since they were very keen on gathering information on various options available to their ward which would help them choose the correct subjects at school. This was a very interesting effort by the school of involving the parents since it would help them guide their ward better. This was a very participative group of teachers and counsellors.

Key highlights-

- The school welcomes visit of UK institutions
- The student strength consisted of a lot of students from varied nationalities.
- The top country choices for study abroad are USA, Singapore, UK and Canada at the undergraduate level but there is increased interest in the UK for postgraduate courses.
- School is open to academic lectures by UK universities

UK EDUCATION BRIEFING SESSION AT BRITISH COUNCIL

After an interactive and engaging session held at the four prominent schools of Delhi, a UK Education briefing session was organised for the prospective students, parents and counsellors at the British Council office. The highlight of the briefing session was the one on one interaction with the delegates from 12 participating universities. The participants had an opportunity to directly meet the University delegates who personally responded to each of their queries.

The briefing session saw a large number of undergraduate students eagerly waiting to get adequate information regarding the field of their choice, application procedures, the fees structure, visa options and accommodation facilities. The candidates were accompanied by their parents who were very involved in inquiring about the future prospects of particular courses.

Key statistics:

School	Students	Faculty (including teachers/principals)	Parents
The Shishukunj International School, Indore	200	5	
Sri Sathya Sai Vidya Vihar, Indore	150	12	
Emerald Heights International School	900	3	
Daly College	180	9	
Apeejay School, Pitampura	100	4	
KIIT World School, Pitampura	80	10	
Ryan International School, Sohna Road	70	5	
Scottish High International School, Gurgaon	70	5	
UK Education briefing session	32	4	
TOTAL	1782	57	

Feedback by UK Institutions:

- 100% delegates remarked that the objectives were met during the visit

Comments by some UK Institutions:

- British Council School Mission was coordinated very well. I feel that Indore is quite potential market especially for Institution like us but sometime we may not aware about the focus of Senior Management in terms of promoting UK as destination
- The mission was very well organised and I would like to be involved in future events of this nature in both Indore and Delhi
- It was helpful to interact with the school principal and counsellors to understand the profile of the school and specific interest of each institution in UK as a study abroad destination for their students
- School Counsellors meeting towards the end of the Mission is a useful way to consolidate all the information gathered during various school visits

Suggestions for the British Council for future missions:

- By keeping small groups of Institution at every city , so that every Institution can showcase about their USP's & information will not overlap

Photographs taken at visiting institutions:



Pune and Nashik: 3 to 6 September 2013

A group of 6 UK universities wanting to explore the undergraduate recruitment market visited 7 schools in Pune & Nasik from 3 – 6 September 2013.

Name of the participating UK Institutions:

- The University of Manchester
- The University of Northampton
- Royal Holloway, University of London
- SOAS, University of London
- University of South Wales
- Swansea University

About the school and key highlights:

The first day comprised of a visit to D.Y. Patil College and The Vishwashanti Gurukul School. The second day comprised visiting the Victorious Kids Educares' School and The Symbiosis International School. Mercedes Benz International School was visited on the third day. The final day had visits planned to Fravashi International School and Ashoka Universal School.

In this way the delegation got an opportunity to visit schools offering the IB, A levels as well as the ISC curriculum in Pune and Nasik.

The program at the schools comprised of a presentation by the university delegate, a table and chair exhibition and a discussion with the faculty.

Day one:

(I) D.Y Patil International College (IB curriculum)

A generic presentation on 'Undergraduate Study in the UK' was delivered to year XI & XII students studying the IB curriculum. The specific student queries were discussed during the table and chair exhibition held subsequently. More than 60 students attended the same. During the exhibition the students enquired about the following courses:

- Physics
- Environmental engineering
- Business
- Psychology
- Management
- Economics
- Mathematics
- Management & Economics
- Business & Economics
- Physics & Economics

Highlights during Faculty discussion:

The following aspects were discussed during the course of the faculty discussion:

- Sandwich courses
- Foundation delivery in India – in case of certificate courses
- 2 yr. + 1 yr. work options
- Scholarships on offer
- Eligibility criteria

(II) Vishwashanti Gurukul School (IB curriculum)

A generic presentation on 'Undergraduate Study in the UK' was delivered to parents and year XII students studying the IB curriculum. Students asked specific queries during the table and chair exhibition subsequently. More than 70 students attended the same. During the exhibition the students enquired about the following courses:

- Economics
- Computers
- Physics
- Theatre
- Media
- Drama

- Business & politics
- Journalism
- Fashion & Textiles
- Advertising
- Engineering
- Architecture
- Aeronautical engineering

The following aspects were discussed during the course of the faculty discussion:

- Work opportunities
- Employability rates
- Student services – career counselling
- Work experience for MBA course – AMBA accreditation
- Scholarships on offer
- Eligibility criteria

Day Two:

(III) Victorious Kids Educares (IB level curriculum)

A generic presentation on 'Undergraduate Study in the UK' was delivered to year XI and XII students studying the IB level curriculum. 64 students (T3) attended the same. During the exhibition the students enquired about the following courses:

- Motor sport
- Lift engineering
- Architecture
- Journalism
- Fine Arts
- Law
- Economics
- Politics
- Biology
- International relations
- Literature
- Business
- Film Studies
- Sport sciences
- Health Management
- Engineering – aeronautical and aerospace

Faculty Discussion:

The following aspects were discussed during the course of the faculty discussion:

- Statement of purpose formulation
- Certificate course – pathway via foundation courses
- Sandwich courses – Industry placements
- Importance of extra-curricular activities in the portfolio
- Eligibility criteria
- Scholarships

(IV) Symbiosis International School (IB curriculum)

A generic presentation on 'Undergraduate Study in the UK' was delivered to year XI and XII students studying the IB curriculum at this school. This was followed by the table and chair exhibition where students enquired about their specific programs. More than 40 students (T3) and 4 parents (T2) attended the same.

During the exhibition the students enquired about the following subjects:

- Management
- Engineering
- Fine Art
- Biosciences
- Medicine

- Pharmacy
- Psychology
- Economics

The following aspects were discussed during the course of the faculty discussion:

- Eligibility criteria
- Scholarships
- Employability rates
- Certificate course – pathway via foundation courses
- Direct applications to university

Day three

(V) Mercedes Benz International School (IB curriculum)

A generic presentation on 'Undergraduate Study in the UK' was delivered to parents and year XII students studying the IB curriculum. Students asked specific queries during the table and chair exhibition subsequently. More than 60 students attended the same.

During the exhibition the students enquired about the following courses:

- Civil Engineering
- Psychology & Criminology
- Biosciences & healthcare
- International Relations
- Medicine
- Finance & International relations
- Law
- Business
-

Faculty Discussion:

The following aspects were discussed during the course of the faculty discussion:

- Eligibility criteria
- Scholarships

Day four:

(VI) Fravashi International Academy (IB curriculum)

A generic presentation on 'Undergraduate Study in the UK' was delivered to year XI and XII students studying the IB curriculum at this school. This was followed by the table and chair exhibition where students enquired about their specific programs. More than 100 students (T3) and 7 teachers (T2) attended the same.

During the exhibition the students enquired about the following subjects:

- Biosciences
- Psychology
- Humanities
- Business Management
- Interior Design
- Fashion Design
- Animation
- Civil Engineering
- Aeronautical & Environmental Engineering
- Architecture
- Fine Arts
- Law

Faculty Discussion:

The following aspects were discussed during the course of the faculty discussion:

- Eligibility criteria
- Scholarships
- Work placements
- Sandwich programs
- Direct applications to universities

- Summer school programs

(VII) Ashoka Universal School (ISC level curriculum)

A generic presentation on 'Undergraduate Study in the UK' was delivered to year XI & XII students studying the ISC level curriculum in this school. This was subsequently followed by the table and chair exhibition wherein specific queries were asked by the visiting parents and students. Over 100 students attended the same.

During the exhibition the students enquired about the following courses:

- Physics
- Mathematics
- Computing
- Fashion Design
- Aerospace Engineering
- Mechanical Engineering
- Finance & accountancy
- Economics
- Design
- Architecture

Faculty Discussion:

The following aspects were discussed during the course of the faculty discussion:

- Scholarships
- Eligibility criteria
- Foundation course for certificate programs
- Work placements

The mission was a successful platform for exploring recruitment opportunities at the undergraduate level and was very useful to garner market information for those universities that were exploring the Pune and Nasik market for the first time through the mission. There were also talks of organising school specific summer school programs and guest lectures at the local schools which can be taken forward by the participating UK and Indian institutions keeping the British Council informed of the developments.

Key statistics:

School	Students	Faculty (including teachers/principals)	Parents
D.Y Patil International College	61	2	
Vishwashanti Gurukul School	74	1	
Victorious Kids Educares	64	4	
Symbiosis International School	45	1	2
Mercedes Benz International School	63	1	
Fravashi International Academy	108	7	
Ashoka Universal School	140	2	
TOTAL	555	20	

Feedback by UK Institutions:

- 100% delegates mentioned that the objectives were met during the visit
- 100% delegates remarked that the 'quality of institutions', 'interaction and content at institutions' and 'support provided by British Council' was 'excellent'

Comments by some UK Institutions:

- I very much enjoyed participating in the British Council Schools Tour in Pune and Nasik. The schools visited were of a high quality and overall a good number of students were seriously considering pursuing higher education in the UK. For me, the most valuable aspect of the trip was the opportunity to interact with school counsellors
- The visit was great in providing an opportunity to promote the UK to students in these cities. It was a great chance for us to promote the new university name.

Suggestions for the British Council for future missions:

- A key learning point for me was how much scholarships are valued by students and counsellors at international schools, even among those for whom finance is not an issue. It emphasised the importance of offering an attractive package of scholarships for the most talented international students.
- Avoid repetition of visit to same institutions.

Photographs taken at visiting institutions:



Kolkata and Patna : 2 to 6 September 2013

As part of the British Council's global programme to support UK Education institutions in their international work, SIEM Kolkata organised Schools Mission in Kolkata and Patna from 2 – 6 September 2013.

Name of the participating UK Institutions:

- Durham University
- University of Middlesex
- The University of Northampton
- The University of Nottingham
- University of Portsmouth
- University of Southampton
- University of Strathclyde
- University of Surrey

About the school and key highlights:

The five day programme included visiting premier schools in Kolkata and Patna at the Under Graduate level. One generic presentation on 'Study in the UK' and individual promotional presentations by the UK Universities were followed by table top one-on-one student interactions in the institutions. There was a short Q&A session in each school where students had the chance to ask questions and in some cases win prizes in short quizzes.

Day one:

(I) Lakshmipat Singhania Academy (Curriculum C.B.S.E)

Lakshmipat Singhania Academy is affiliated to the Central Board of Secondary Education (C.B.S.E) and is a 10+2 co-educational, day school with 1560 students studying in it.

It has been internationally acclaimed through The International School Awards instituted by the British Council and The Intel Awards for 'Best integration of technology in education.

A range of questions were asked from how to apply, UCAS, scholarships and engineering, business management courses amongst others.

During the mission, principal and other faculty members were met. They were pleased to host the programme and have asked us to come back with more such delegations. A table top exhibition was organised in the school.

Top subjects amongst students in the School:

- Commerce subjects
- Engineering

(II) Calcutta International School (IGCSE curriculum)

CIS is a well-established, reputed, co-educational, international school situated at Kolkata serving both local and expatriate communities.

CIS prides itself on its warmth and welcoming nature; cosmopolitan culture; open attitude towards students, teachers and parents; safe & secure environment; well trained teachers; modern infrastructure; small class strengths; low student - teacher ratio and global curriculum.

Existing affiliations at the school:

- CIS is a member of the Council of International Schools, following its standards and benchmark
- University of Cambridge checkpoints, curriculum and assessment norms are followed
- EDEXCEL IGCSE and GCE exams are conducted for Class X and A Levels
- The IB Diploma Programme has commenced from September 2012.

The director was pleased to host the programme and is interested in having his students attend UK universities. He wants to host more such programmes. Students knew about application process, but were interested to know more about specific courses and costs. Not much interest in scholarships. The quality of students here were extremely good and the table top session showed promise in recruitment for the coming year.

List down popular courses amongst students:

- Arts
- Science subjects

Day Two:

(III) Don Bosco Park Circus (ICSE curriculum)

Don Bosco School, Park Circus, Kolkata, founded in 1958, is an English Medium Anglo-Indian School for Catholic boys established and administered by the Salesians of Don Bosco (Northern India). As such it is a minority institution belonging to the Catholic Church. Provision is also made for the admissions of non-Catholic boys. Don Bosco School, Park Circus, Kolkata, has the following courses of Studies:

- The ICSE Section (Classes KG to 10) which prepares the students for the Indian Certificate of Secondary Education Examination of the Council for the Indian School Certificate Examination, New Delhi,
- ISC (+2) Section (Classes 11 and 12) which accepts students who have passed ICSE or its equivalent, and prepares students for the Indian School Certificate Examination of the Council
- Technical Section, established in 1965, offers a job-oriented training course in Machine-shop Engineering and prepares boys and girls for the following certificates: City and Guilds of London Institute, U.K., Industrial Training Institute (ITI) exam, Don Bosco Technical School Diploma and the Certificate of Vocational Education (CVE) of the Council for the Indian School Certificate Examination, New Delhi.
- Evening School: Free evening classes are conducted for the poor children of the locality.
- Don Bosco School Park Circus, being an English-Medium School, makes every effort to teach the students to handle English effectively as a written and spoken language.
- Bengali and Hindi, however, are compulsory subjects as Indian languages, in the three language scheme of secondary education.

The principal was pleased to host the programme and is interested in having his students attend briefings from universities around the world. He would like to host such programmes again next year. Students seemed to know about applying in the UK but were interested to know about rankings of UK universities. The quality of students here again was extremely good and the table top session was a lengthy and fruitful one.

List down popular courses amongst students:

- Science subjects
- Technical and engineering courses
- Medicine
- Management

(IV) La Martiniere for Girls High School and La Martiniere for Boys High School (CISCE curriculum)

La Martiniere for Girls, Kolkata was established in 1836 and is considered to be one of the most prestigious and premier institutions in Kolkata. This CISCE (Council for Indian School Certificate Examinations) affiliated school is known for its academic excellence and the wide plethora of extra-curricular and co-curricular activities it promotes. Emphasis is placed on the all-round development of the students.

La Martiniere Boys (LMB), Kolkata admitted its first batch of 50 students in 1836, and over the years has built a reputation across the country. Today, Martin's legacy is administered under the supervision of the Bishop of Kolkata, who serves as the ex-officio president of the school's board of governors.

LMB has a K-12 education which the school (affiliated with the Delhi-based Council for the Indian School Certificate Examinations) provides its 2,850 male students instructed by a faculty of 104 handpicked and selected teachers.

The vice principal and student counsellors were met during the visit. They would like us to come back for more such programmes. Students were sure of going overseas to study, and were considering going to the UK. However, they didn't know how to go about applying. Questions on various courses and entry requirements were asked. The quality of students here was extremely good and showed high potential for recruitment by the universities.

List down popular courses amongst students:

- Arts
- Science
- Medicine
- Management studies

Day Three:

(V) Mahadevi World Academy (CBSE curriculum)

Formerly called Mahadevi Birla Girls' Higher Secondary School, to have a global perspective for education and better recognition the name of the school was changed to Mahadevi Birla World Academy in September 2012. In order to develop competitive and social interactive skills amongst boys and girls and to cater to a larger section of society, co-education is being implemented phase wise from the academic session 2013-14. The school is affiliated to CBSE board.

The principal and student counsellor were extremely eager to host us again. Students attending were those interested to go overseas for higher studies. Queries were on courses, applications, UCAS, fees and scholarships. We played a quiz here on UK and students were excited to answer questions and win Education UK bags. This was a good session, as in spite of teachers day celebrations, students waited to speak to universities for an hour.

List down popular courses amongst students

- Arts
- Science
- Management studies

Day Four

(VI) Delhi Public School, Patna (CBSE curriculum)

Delhi Public School Patna was the first initiative of Takshila Educational Society. It was established in 1998 and is a collaborative effort with the Delhi Public Schools Society, which is one of the largest chains of CBSE schools in India. DPS Patna is affiliated to CBSE, New Delhi and offers schooling from Nursery to Class XII. In a very short span of time DPS Patna has established itself as one of the best schools in Eastern India.

We met the principal and student counsellor here. This was our first visit here and they were extremely eager to host us again.

Students wanted to know how a UK education compares with USA education. Queries were on courses, applications and tests and examinations required to obtain admissions in UK institutions.

The students here were of high quality, with affordability to go overseas.

The students had cooked lunch for the delegation as part of their culinary lessons, which was much appreciated by everyone.

List down popular courses amongst students

- Engineering
- Medicine
- Law
- Technical subjects

(VII) St. Xavier's School, Patna (ICSE curriculum)

The school changed from Senior Cambridge to Bihar Board, when the Jesuit fathers took over St. Michael's School from Irish Christian Brothers in 1968. After being a school for boys for more than 50 years, St. Xavier's turned into a co-educational institution in 1999. In the same year, ICSE was introduced as an alternate course for the students willing to go for English medium education, during the able administration of Fr. Peter Arockiasamy. Today Both ICSE and BSEB courses are run simultaneously. The school celebrated its Diamond Jubilee in the year 2000. In year 2008, +2 has been introduced.

We met the principal, rector and student counsellor here. This was our first visit to this school and they would like to have us back next year. Father Jacob expressed that students were grateful for such an exposure into international education.

Students wanted to know about applying in the UK and cost implications as well as scholarships. Queries were on courses, applications and availability of sports quota and extracurricular activities. The students here were interested to know about UK higher education

as awareness was lacking here. This was a more cost sensitive market and more awareness on IELTS is required here.

List down popular courses amongst students

- Engineering
- Technical subjects
- Sports

Day Five:

(VIII) Radiant International School (CBSE curriculum)

The foundation of Radiant International School, Patna was laid on 27th of Feb, in the year 2002. The school got ISO 9001:2000 certifications in May 2006, and has been upgraded to Senior Secondary Level with effect from April 2006. It is affiliated to the CBSE board.

We met the principal, vice principal and student counsellor here. This was our first visit to this school and they are especially eager to have us back next year. The principal would also like to explore collaborations with universities for exchange visits.

Students wanted to know about applying in the UK as well as specific courses. Queries were on courses and applications. There were also questions on why study UG in the UK and choose UK over India.

There was awareness about studying in the UK here and sufficient affordability. Questions were focussed and potential for recruitment was high.

List down popular courses

- Engineering
- Finance
- Arts
- Management subjects
- Medicine

(IX) DAV Public School BSEB Colony (CBSE curriculum)

The School came into existence through an agreement executed between DAV CMC, Chitragupta Road, New Delhi and B.S.E.B. Vidyut Bhawan, Patna. Dr. V. Kulwant (then Regional Director of the Zone) and Sri Swapan Mukherjee (then Joint Secretary, B.S.E.B.) signed the agreement on 23rd June, 1993. During the period of last 14 years the school progressed much and brought great change in the standards of teaching. The school has been growing strength to strength and has been providing opportunities for multifaceted growth of students through inter-active curriculum. It is affiliated to the CBSE board.

We met the principal and teachers here. This was our first visit to this school and they are eager to have us back again.

Students wanted to know about applying in the UK, scholarships and whether they should sit for IELTS or TOEFL. They also asked about UK education vis-à-vis USA education. There were queries on specific courses and programmes.

This was a seminar style programme and the students had prepared a short welcome programme for the delegation. There was awareness about studying abroad and students showed promise.

List down popular courses amongst students

- Engineering
- Communications
- Law
- Medicine

Key statistics:

School	Students	Faculty (including teachers/principals)	Parents
Lakshmipat Singhania Academy	230		
Calcutta International School	120		
Don Bosco Park Circus	250		
La Martiniere for Girls High School and La Martiniere for Boys High School	80		
Mahadevi World Academy	90		
Delhi Public School, Patna	260		
St. Xavier's School, Patna	300		
Radiant International School	250		
DAV Public School BSEB Colony	250		
TOTAL	1830		

Feedback by UK Institutions:

- 100% of delegates that participated at the mission remarked that it met their objectives
- More than 60% delegates commented that the support provided by the British Council during the mission was 'excellent'
- 83% delegates commented that the interaction at schools and programme was 'Good' and that the quality of institutions were 'Good'.
- 50% delegates 'strongly agreed' that the mission was a high quality event while the balance 50% 'agreed' that it was a high quality event

Comments by some UK Institutions

- The students at the 4 institutions in Patna are academically very bright, but funding might be an issue for students in the city

Suggestions for the British Council for future missions:

- Perhaps holding interactive sessions/activities to engage students
- More time needed for one-to-one student interaction

Art and Design Mission: 12 to 14 August 2013

The prime objective of this mission was to promote the various 'Art and Design' courses in the UK and to provide collaborative opportunities between the Art and Design related institutions in the UK and India.

The mission was planned in the city of Delhi keeping in mind the statistical evidence of the popularity of this subject in the region. This mission targeted specific students interested in studying 'Art and Design' courses in the UK and faculty members of schools in Delhi in order to take the relationship with the UK institutions forward. The format of this mission comprised of workshops and interaction with potential school students and faculty members across schools in Delhi. The workshops topics were discussed with the participating academics in advance providing an indication of the expected questions/guidance from students at each school.

Name of the participating UK Institutions:

1. University of Creative Arts
2. Arts University Bournemouth
3. University of Arts London
4. Birmingham City University
5. The University of Northampton
6. Manchester Metropolitan University
7. Sheffield Hallam University
8. University of South Wales

Details about 'Art and Design' workshops conducted at schools:

As a part of the event, workshops were conducted at 3 prominent schools in Delhi NCR.

1. Amity International School, Noida
2. Bal Bharati Public School, GRH Marg, Delhi
3. Nehru World School, Ghaziabad

Students from other schools in the vicinity were also invited to attend the workshops. Each workshop was about an hour long and was followed by an information session about various related courses in the participating institutions. The workshops were theme centric and were delivered jointly by two academics of participating UK universities for the students of classes X, XI and XII. These workshops included student activities and discussions related to developing portfolios and possible career paths in creative fields. It provided an opportunity to students to gain insights into possible creative fields for their career.

1. Digital Media and Visual Arts
2. Fashion Design and Technology
3. Product and Industrial Design
4. Architecture and Interior Design

The three days saw some wonderful workshops being conducted with a total of around **600 students and 20 teachers from 14 different schools**. These workshops demonstrated the high quality and innovative teaching styles of UK education apart from promoting the art and design courses being offered by the participating universities.

(I) Workshop on Architecture and Interior Design:

Conducted by: Gary Clough, University of Creative Arts and James Engel, University of Northampton.

During this workshops student made drawings and structures with paper; were provided inputs about 3D drawings; encouraged to think differently. The creative aspects of architecture and interior design were emphasised through these activities.

(II) Workshop on Fashion Design and Technology:

Conducted by: Catherine Johnson, University of Arts London and Alan Holmes, Manchester Metropolitan University.

The students were grouped into 4-5 teams and each team was given an object and were asked to write description and features of the same. Then they were asked to design a dress based on the theme of that object and provide a name to that design. As a result of these activities there were quite a lot of innovative designs which were developed by the groups.

(III) Workshop on Digital and Visual Media:

Conducted by: Roger Gould, Arts University Bournemouth and Linda Nottingham, University of South Wales

During this workshop a Branding quiz, where part of logos of various global brands were shown to the students to identify the brands. This was to demonstrate the power of visual media. After this students were shown various aspects of courses related to Digital and Visual Media. Along with this various novel techniques were shared with the students and they were made to create designs using coloured ink, bleach, straw, coloured pictures etc.

(IV) Workshop on Product Design:

Conducted by: Dr. Panch S. Birmingham City University and Liz Noble, Sheffield Hallam University

For this workshop Students were grouped into teams and were asked to make a case to hold an egg using thread, paper, straws, cello tape so that the egg with case when dropped from a height of 2 mts should not break. The activity involved critical thinking, application of scientific principles, resource planning and a good team work. Thus, it involved a lot of aspects related to Product Design.

These workshops were highly appreciated by the students and they participated with great enthusiasm.

Other Institutional Visits:

Apart from the workshops at schools, visits were organised to two prominent Art and Design Institutions:

- School of Design, Ambedkar University, Delhi
- Pearl Academy of Fashion

At the Pearl Academy there was a brief discussion with the Academic dean and other prominent staff members. The institution shared their various activities and updates on foreign collaborations. The UK institutions shared the possible areas of collaborations which they agreed to discuss separately post the visit. This was followed by interaction with students studying the undergraduate program at the institution.

Ambedkar University is a new and offers courses on humanities and Social sciences. The school of Design at the university is the only school of design which is a part of a university. The curriculum of the university is based on the concept of 'Social Design'.

The meeting with the delegates was attended by the province Chancellor, Professor Verma, Dean of School of Design, Mr. Jatin Bhatt along with 9 other senior academics related to School of Design at the University. Prof. Verma shared the vision of the institution which aims to connect with global development. The delegates from UK universities shared the profile of their institutions along with the possible areas of collaboration. There were discussions related to staff exchanges, student exchanges, collaborations at staff level and equitable exchanges. The delegate saw possibilities of working together with the institution and expressed the need to more platforms for such discussions to take the things forward.

Photographs taken at institutions



